	Goal	Problem	Solution
Chapter 1 Lottery			Lottery (Equity) Raffle (inducement)
	Charter school (Efficiency)	Number of students trying to help	
Chapter 2 Unequal Childhoods		Reports and Studies (Symbols) – represented data Used symbols, numbers and causes to represent problems	Power (rights)
Chapter 3 Baby College	Change parents vision (Security) –page 107		Baby College (symbol) - T. Berry Brazelton (Power) - Beginning of Promise Academy (inducement)
Chapter 4 Contamination	Wyandanch (Liberty)		
Chapter 5 Battle Modes	KIPP (Efficiency) Wal-Mart (Efficiency) Mr. Ukoidemabia (Efficiency)	Scores (Numbers)	Terri Grey (Symbol) Druckenmiller (Efficiency, Security, Symbol of Corp World)
Chapter 6 Bad Apples		"Bad Apples" (Symbol) Grey (Decisions)	Pindar (Symbol)
Chapter 7 Last Chance		"Bad Apples" (Symbols)	Sheriff (Symbol)
Chapter 8 The Conveyor Belt	"The Conveyor Belt" (Efficiency, Equity)		
Chapter 9 Escape Velocity	McKesey (Liberty) Conveyor Belt (Efficiency) Sparzak (Efficiency)		Sparzak (Inducement)
Chapter 10 Graduation		Graduation (Symbol)	
Chapter 11 What would it take		The Two Victors (Symbol)	

Page 186 – "Because it's your future, and I care very deeply about you"