

Word / Phrase	Definition according to "Willy McCourt" (p.511-515)
Epistemological Theory of Metaphor	Detailed practical application to understanding and acting in organizations;
Scientific Inquiry	Essential to the metaphorical process; an insight which is fundamental to his later works
Images of Organization	Organization theories are treated as instances of metaphor
Imaginization	Managers are practical theorists and that metaphor is therefore of fundamental importance to them too
Non-Constructivist	There is an objective world which we know in an unproblematic way through the direct evidence of our senses
Constructivist	While there is an objective world, we know it only through our senses which inevitably filter the senses data which they receive and impose their own structure upon it
Science	A creative process in which scientist view the world metaphorically