



# The Coming Waves

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**St. John's University**

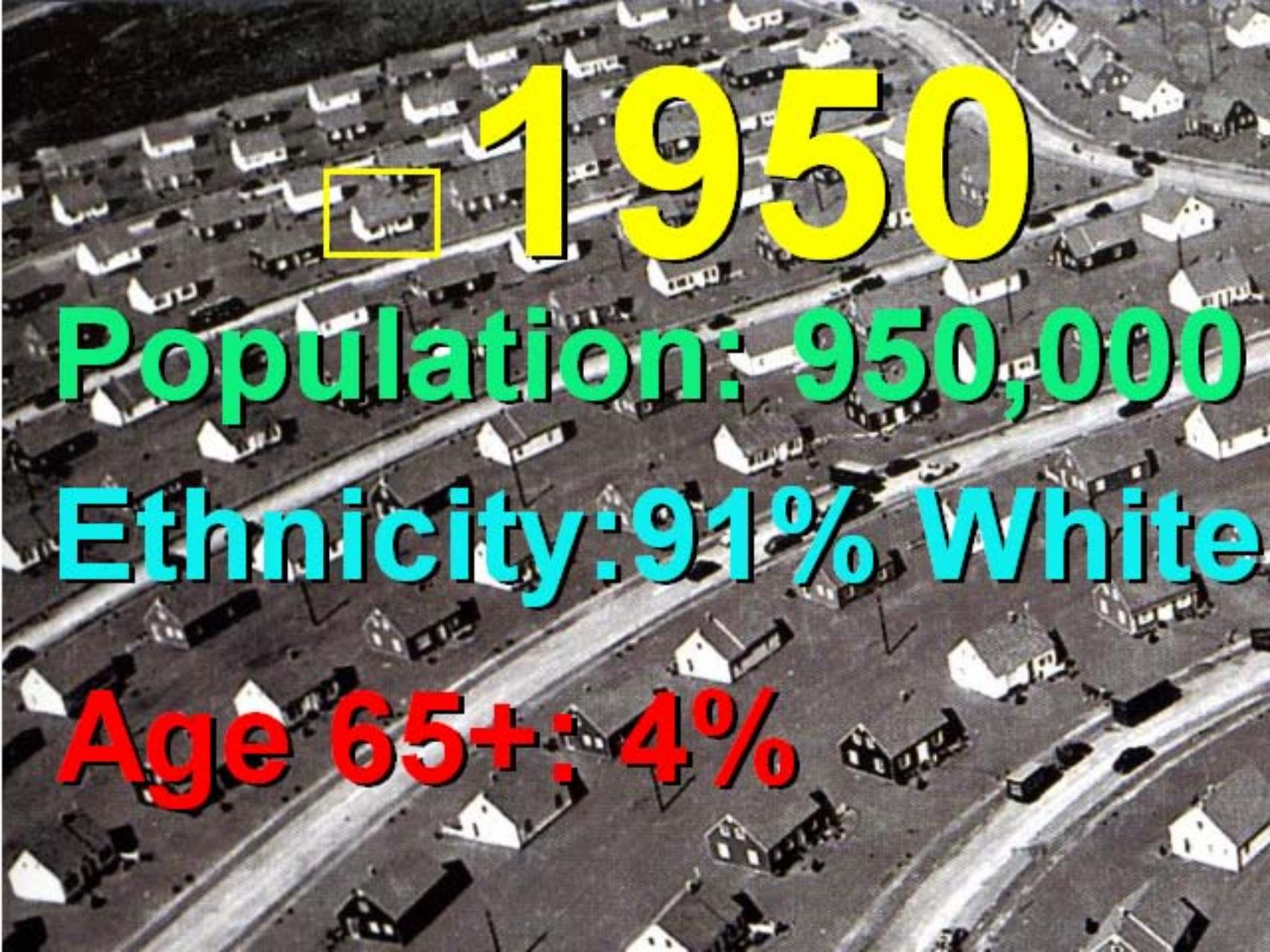
QUEENS

STATEN ISLAND

ROME

OAKDALE

MANHATTAN

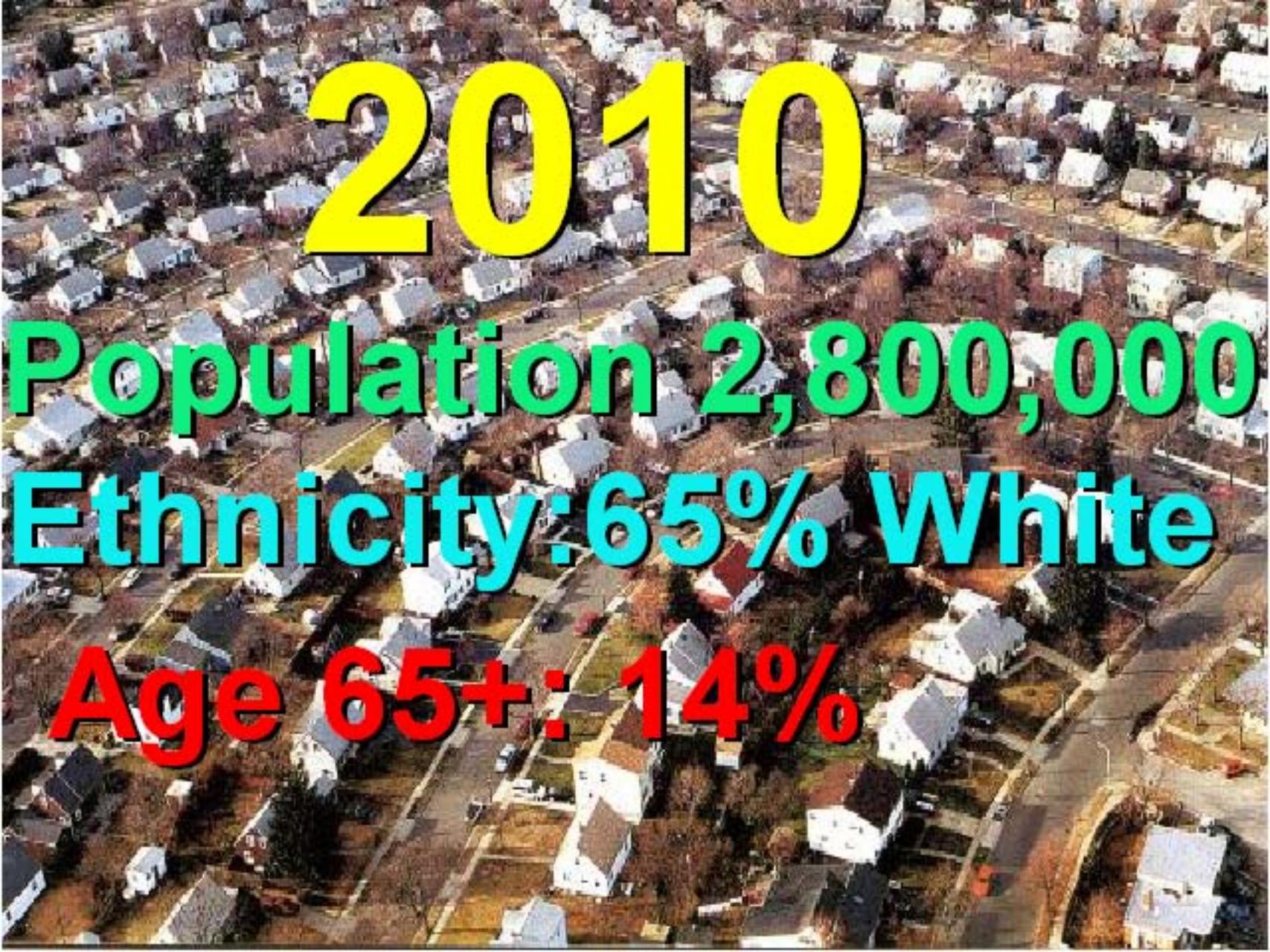


**1950**

**Population: 950,000**

**Ethnicity: 91% White**

**Age 65+: 4%**

An aerial photograph of a dense residential area, likely a suburb or town. The image shows numerous single-family homes with varying roof colors and styles, interspersed with green lawns and some larger trees. The streets are a network of paved roads.

**2010**

**Population 2,800,000**

**Ethnicity: 65% White**

**Age 65+: 14%**



**What's  
Happening  
and Why is it  
Happening?**

# Three Major "Waves" ...

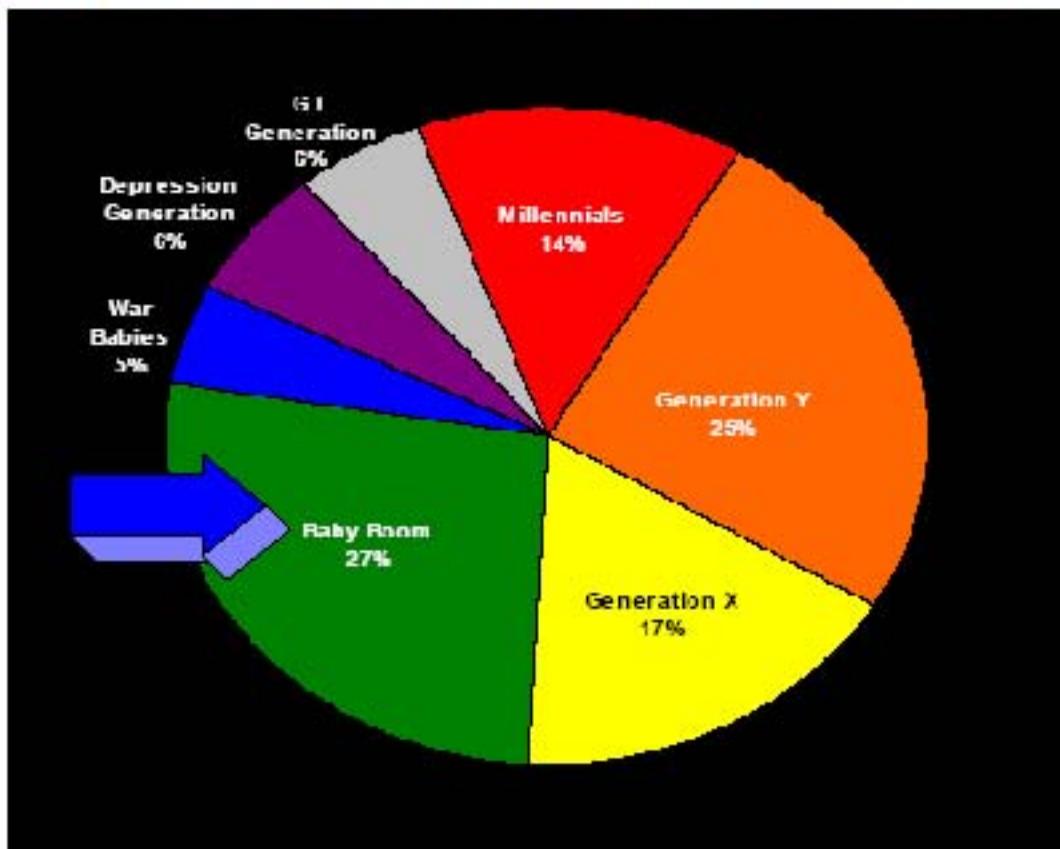
- ✓ When Less is more
- ✓ When Old is Young
- ✓ When Minor is Major



# 1 When Less is More

## The Coming Waves

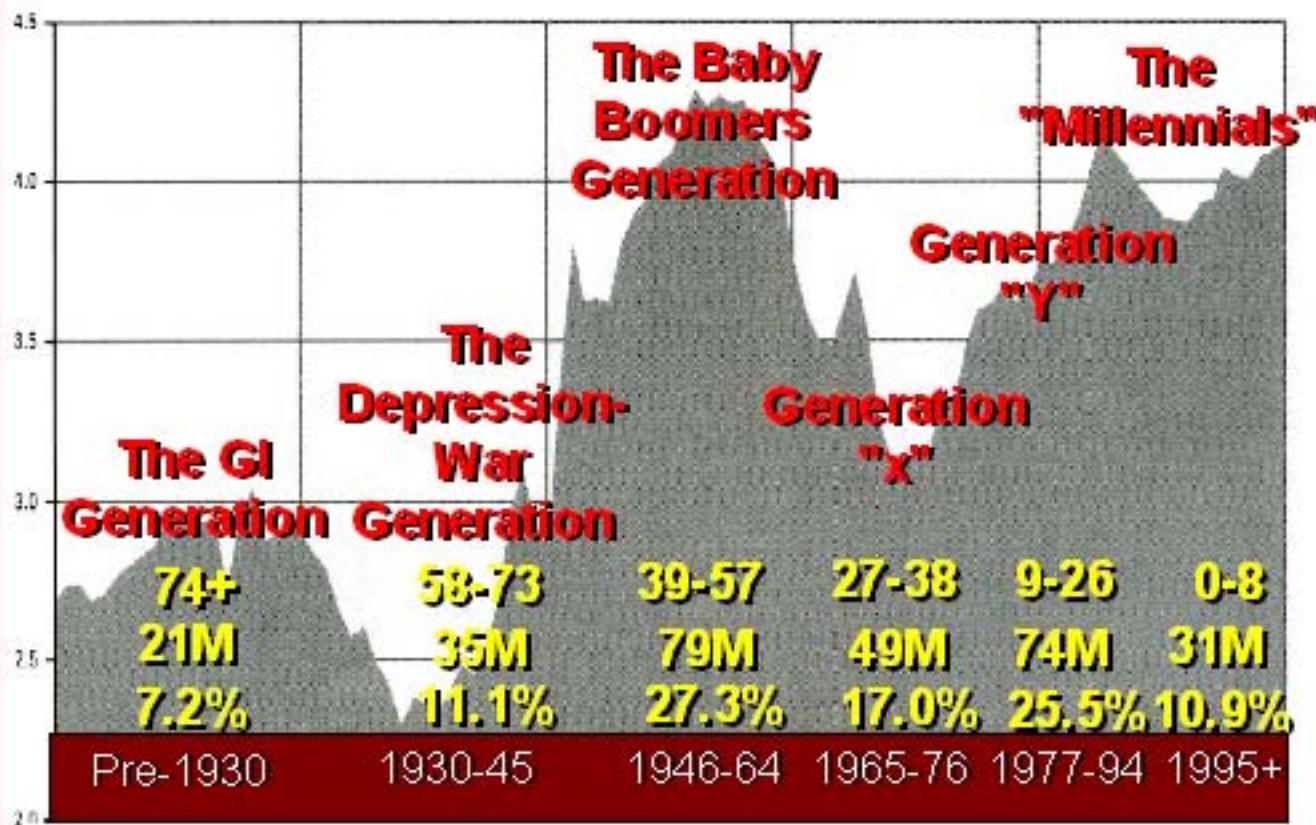
For Americans, the generations of this century will play an important role in the waves that are coming



**% Share of  
Current  
Population**

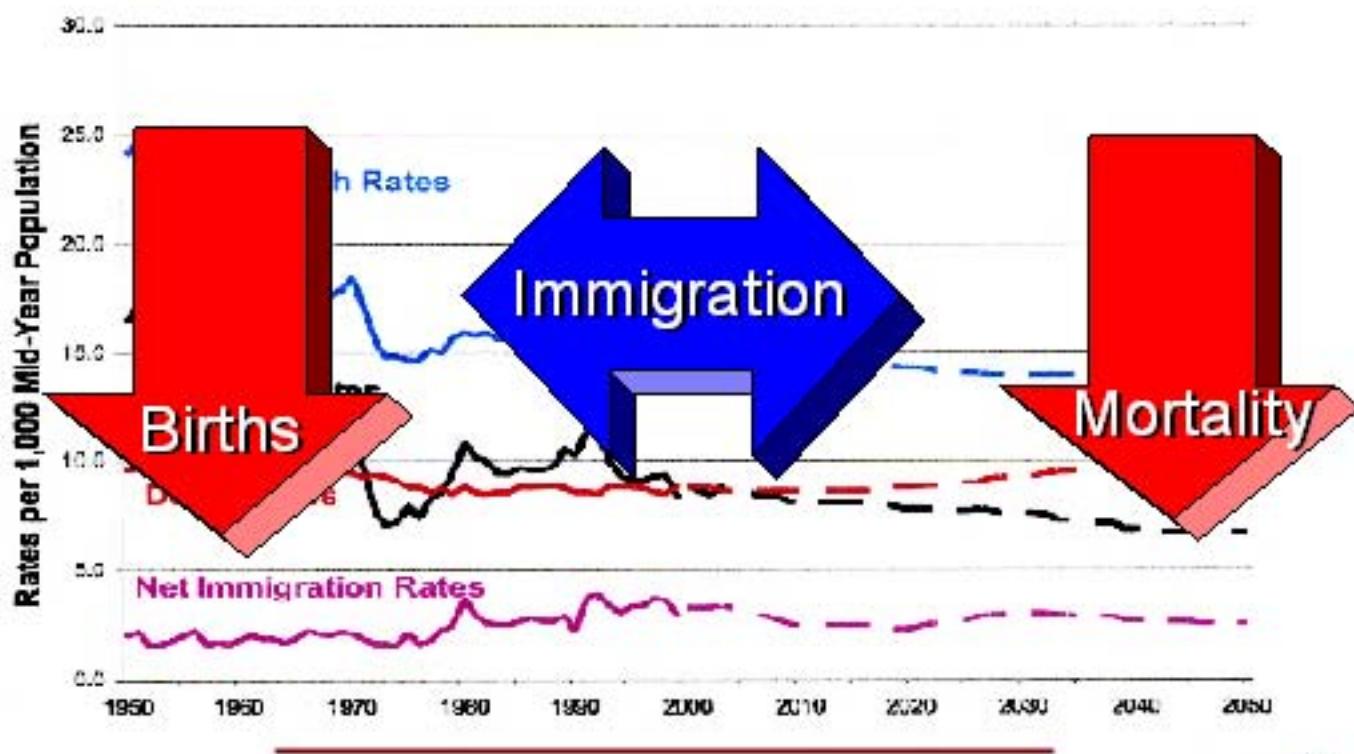
## The Coming Waves

The generations of the twentieth century were the largest in American history



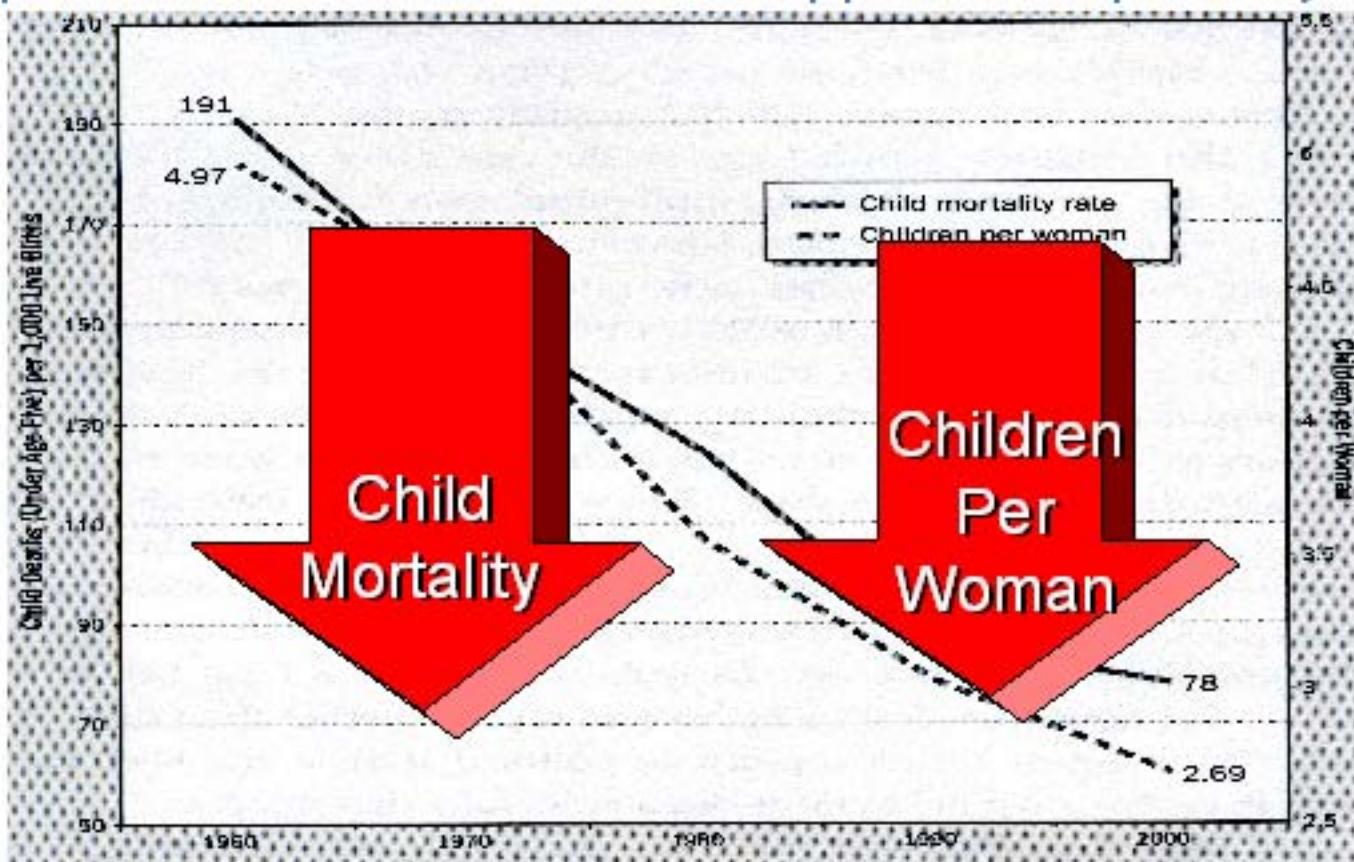
## The Coming Waves

Three Major Components--Fertility, Mortality, and Immigration: Less can be More



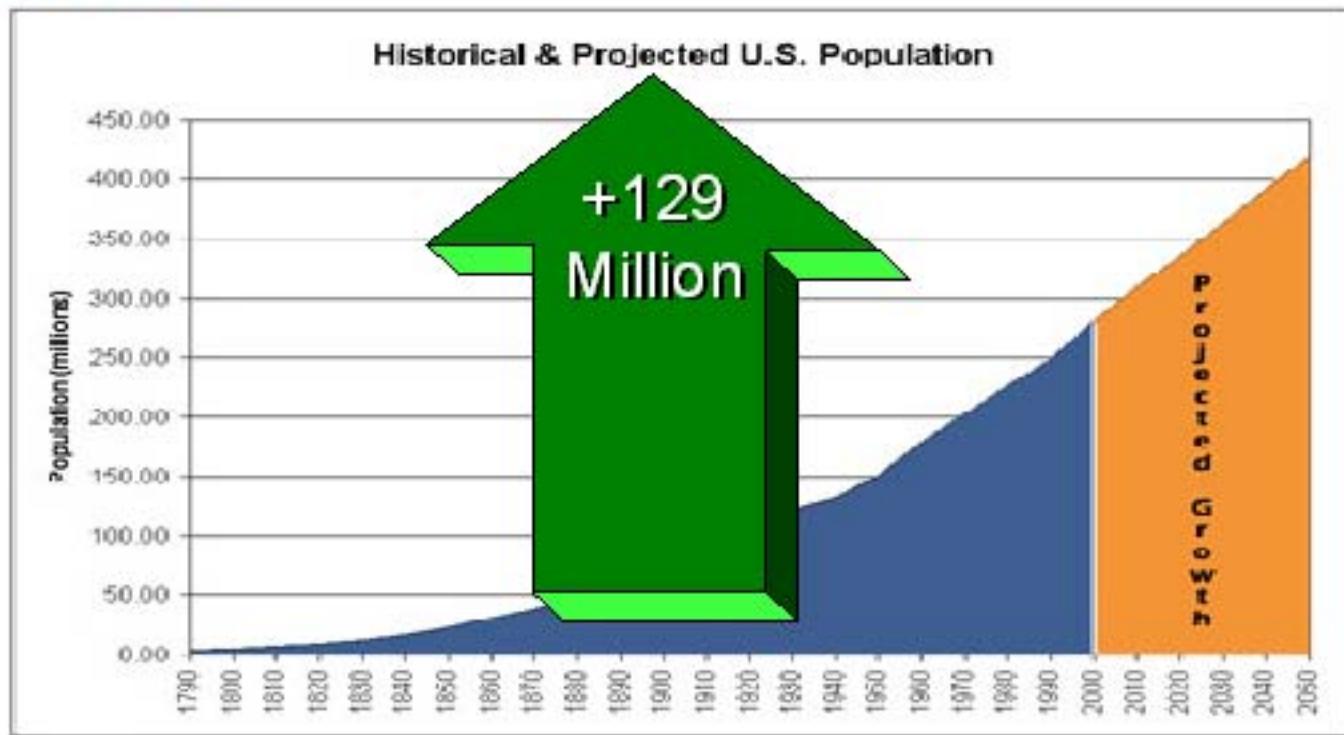
## The Coming Waves

Around the world, Child Mortality Rates and Children per Woman Ratios have Dropped Precipitously



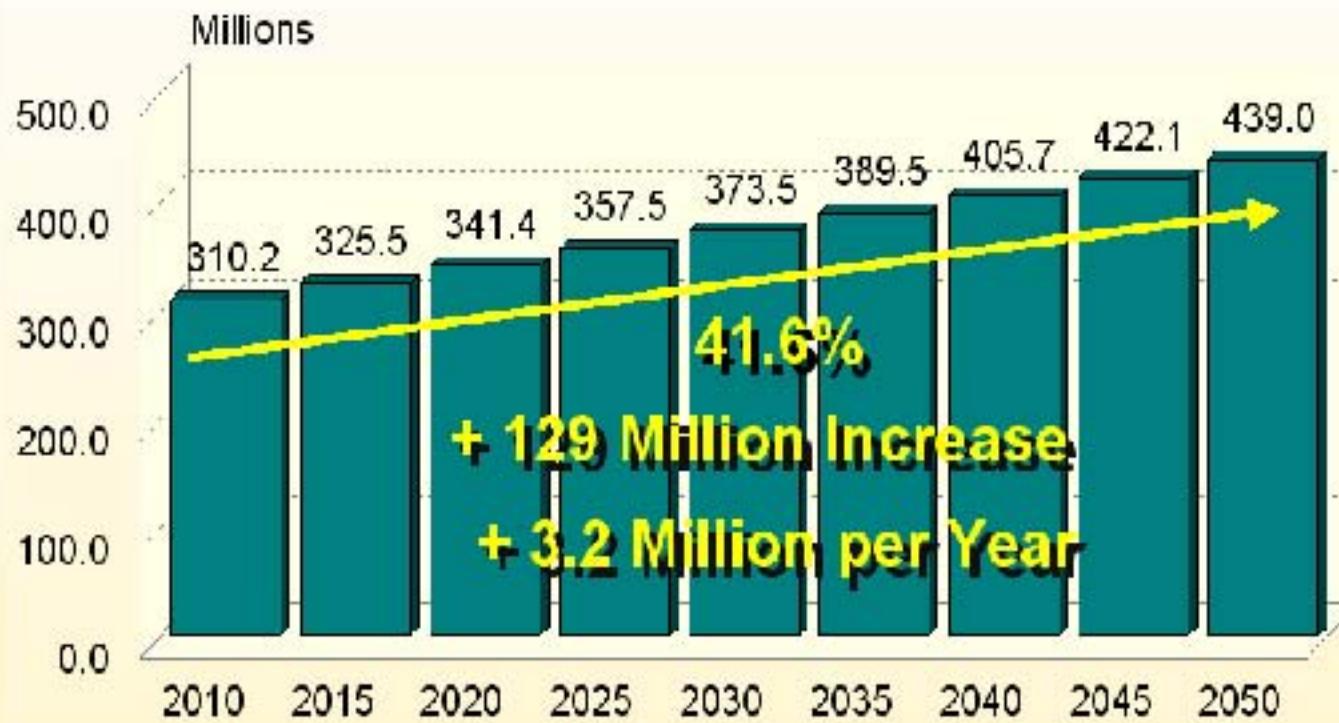
## The Coming Waves

The U.S. Population more than doubled since 1950 and will continue to grow to over 400 Million by 2050



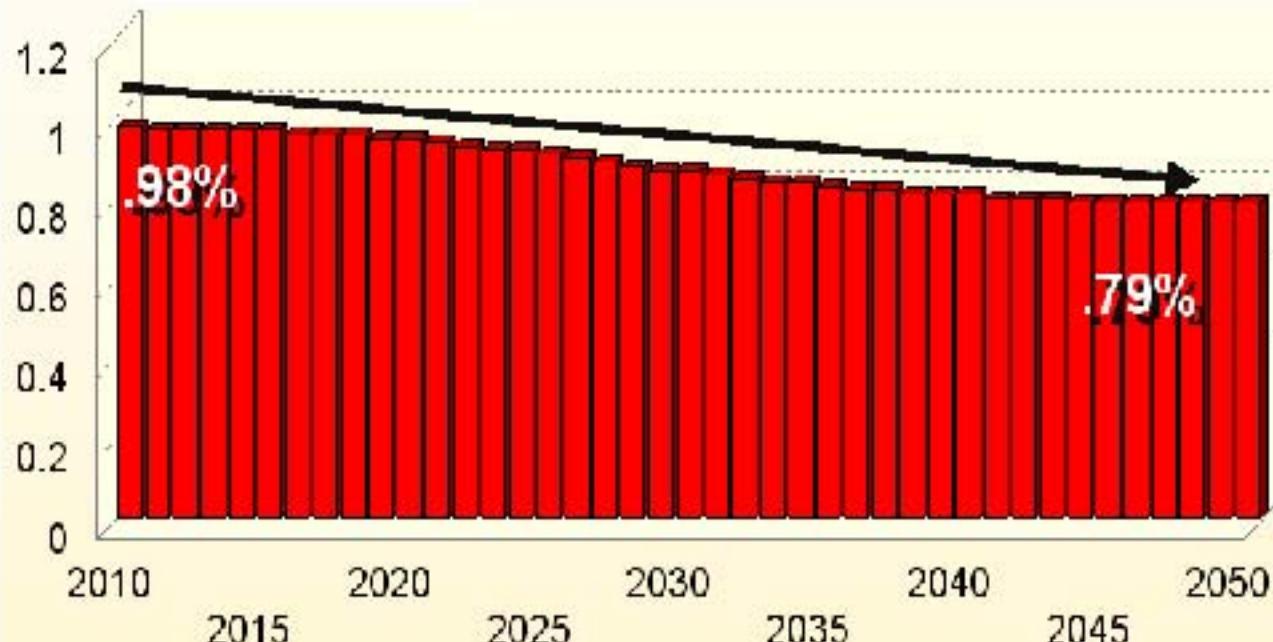
## The Coming Waves

Despite slowing fertility rates, the population will increase about 3.2 Million per year through 2050



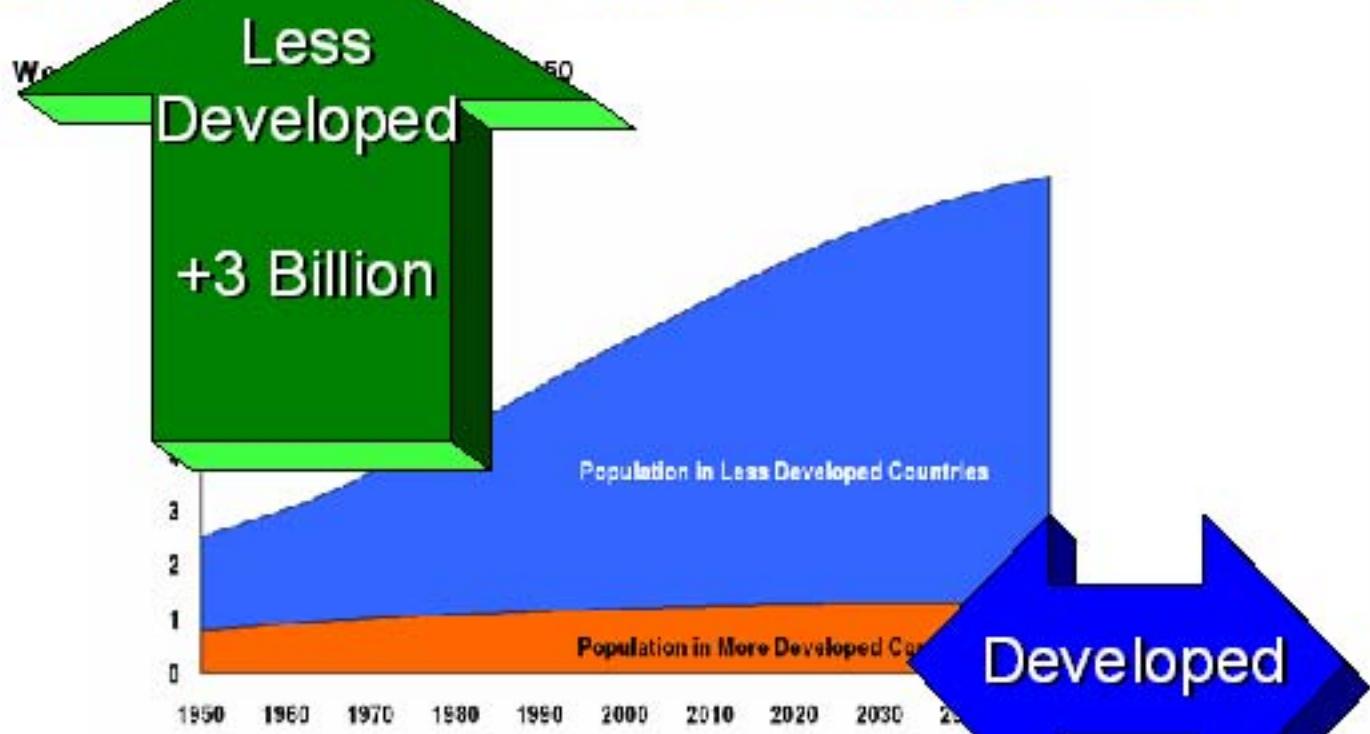
## The Coming Waves

The Rate of Population Growth will slow down to less than 1% per year through 2050



## The Coming Waves

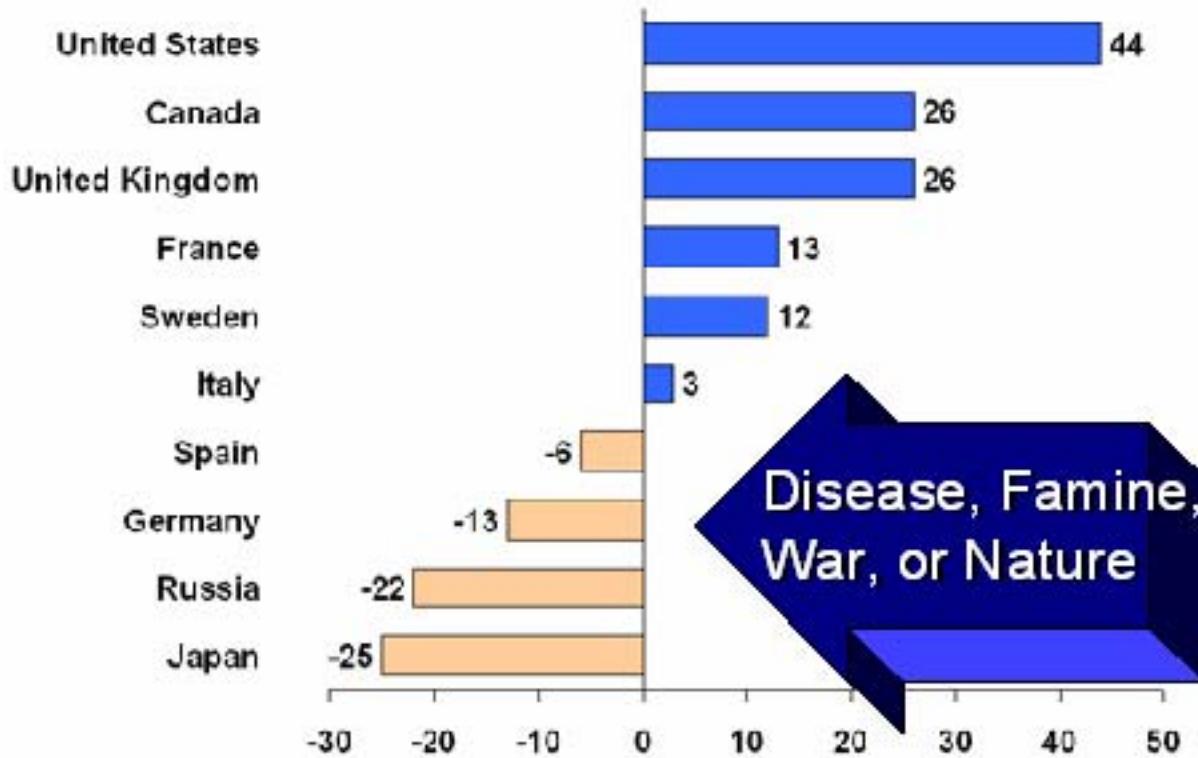
World Population Growth Is Almost Entirely Concentrated in the World's Poorer Countries.



## The Coming Waves

The U.S. Continues to lead the Developed Countries of the World in Population Growth

Percent Change in Population, Selected Countries: 2008-2050



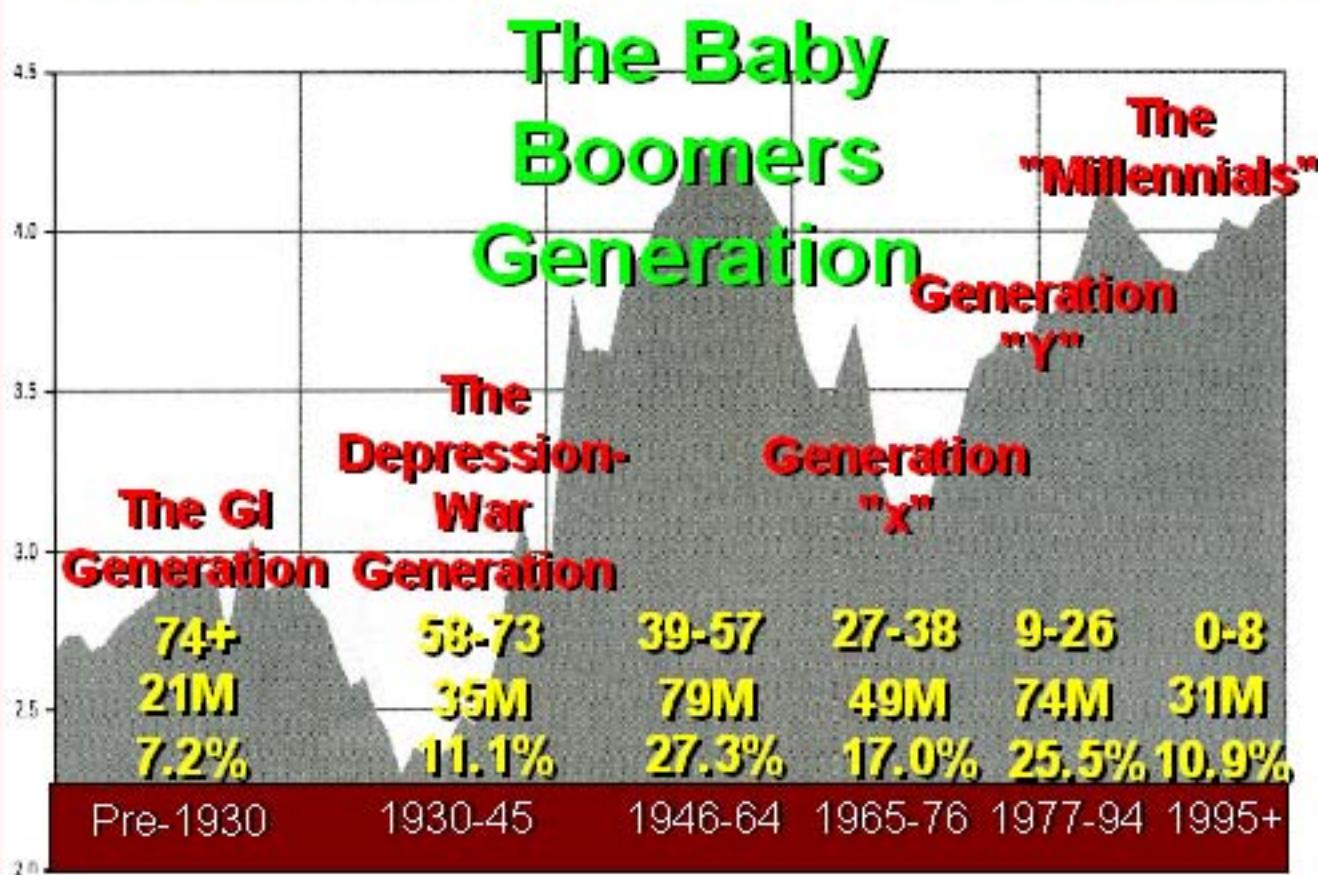
**So, in spite of decreasing birth rates, the other two vital demographic ingredients--lower mortality rates and steady migration trends--leads us to an increasing population in the U.S. and in areas of the world. Less is more.**



2

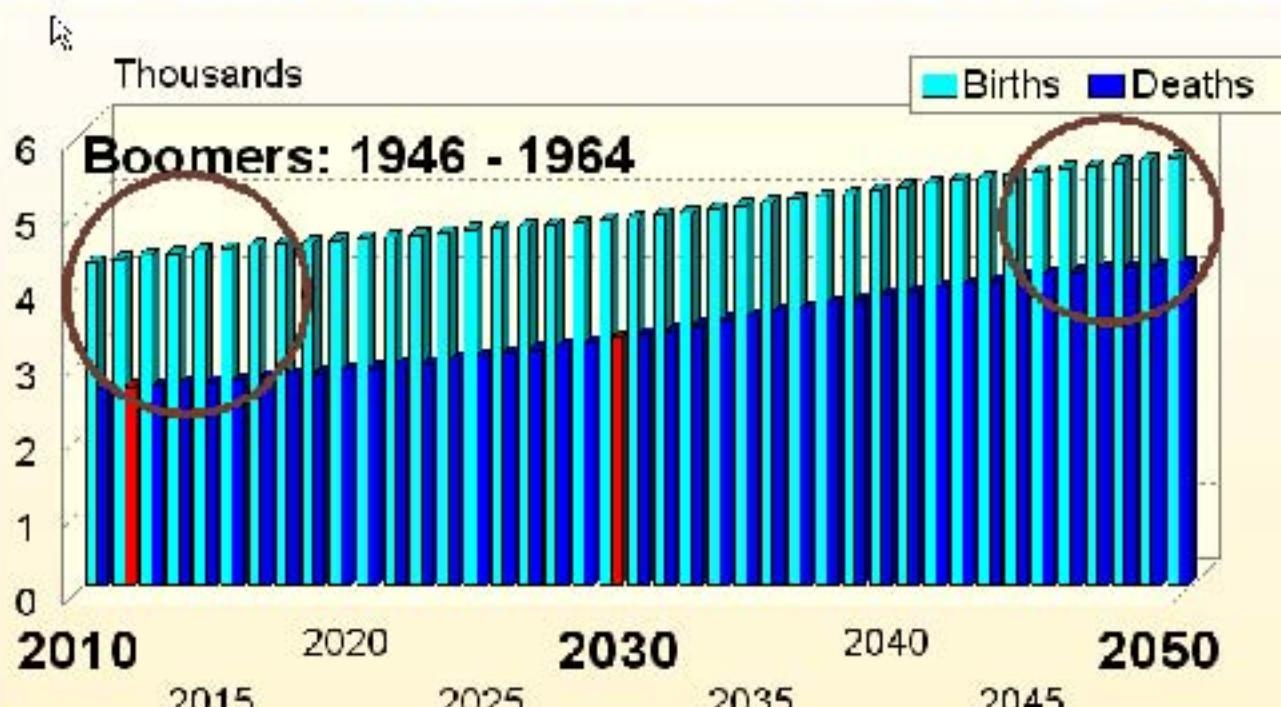
# When Old is Young

Isn't it always about the Boomers??



## The Coming Waves

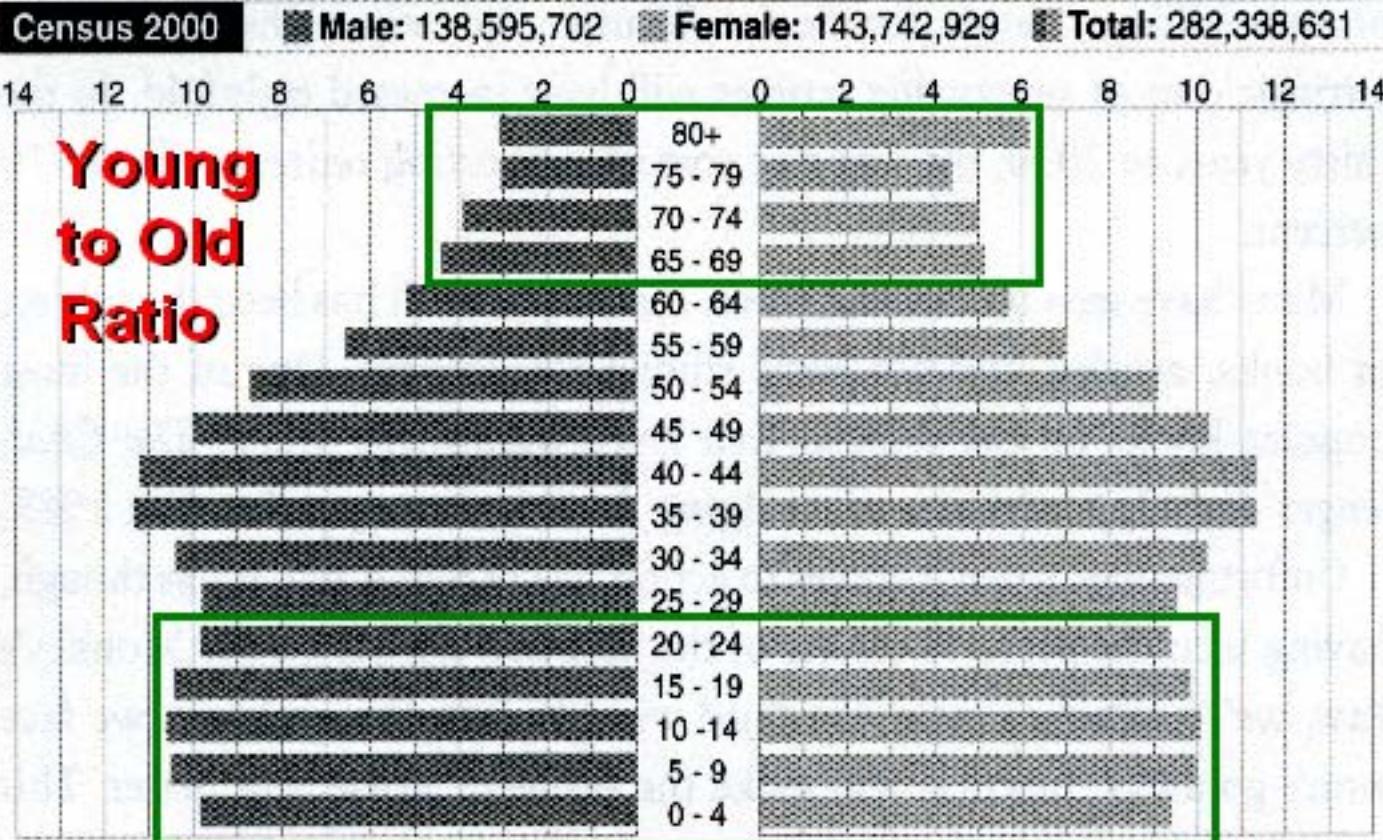
The first wave of "Boomers" begins turning 65 in 2011. The last set of "Boomers" reach 65 in 2031.



# The Age Pyramid: 1900

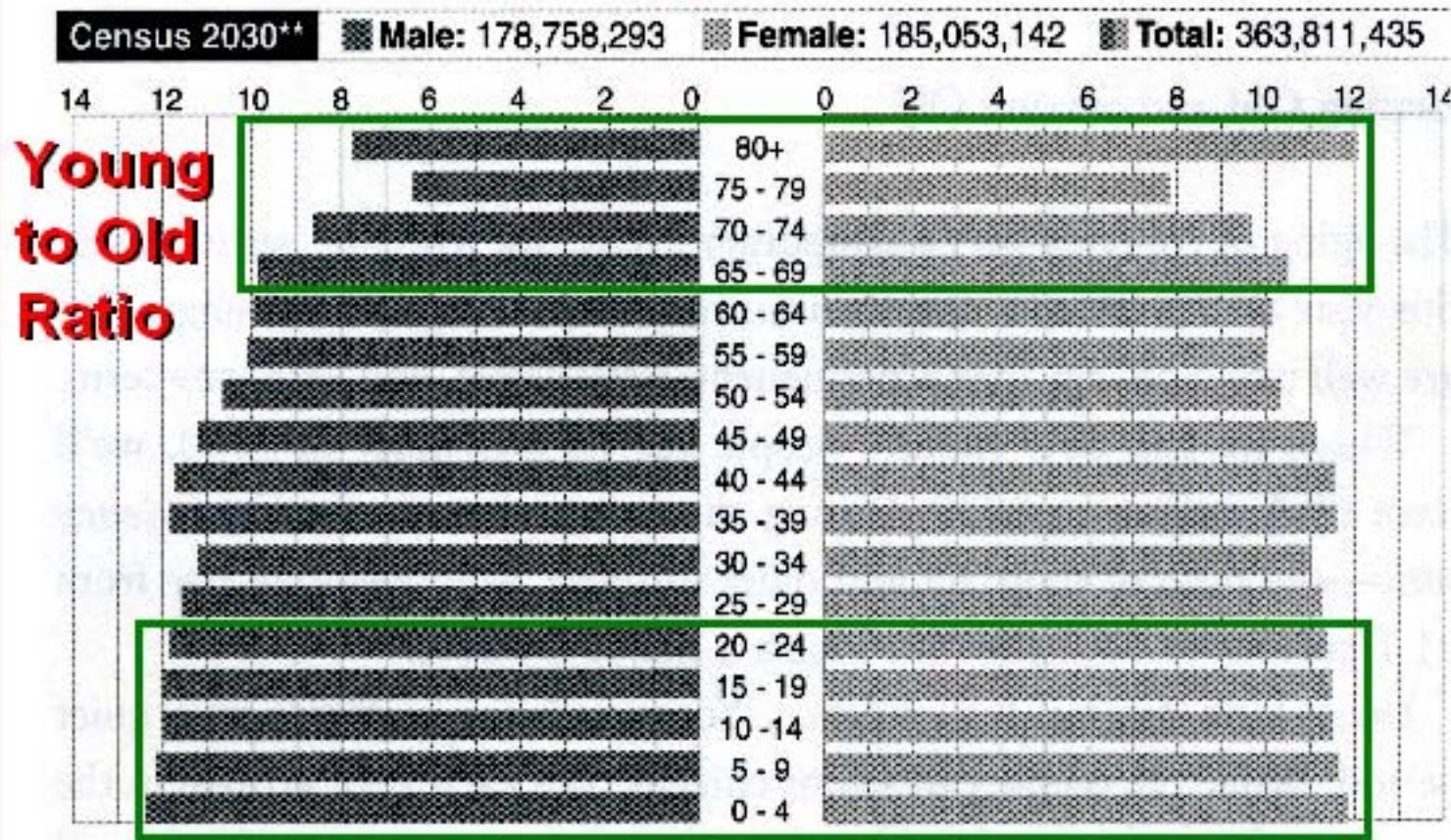


# The Age Pyramid: 2000



Young  
to Old  
Ratio

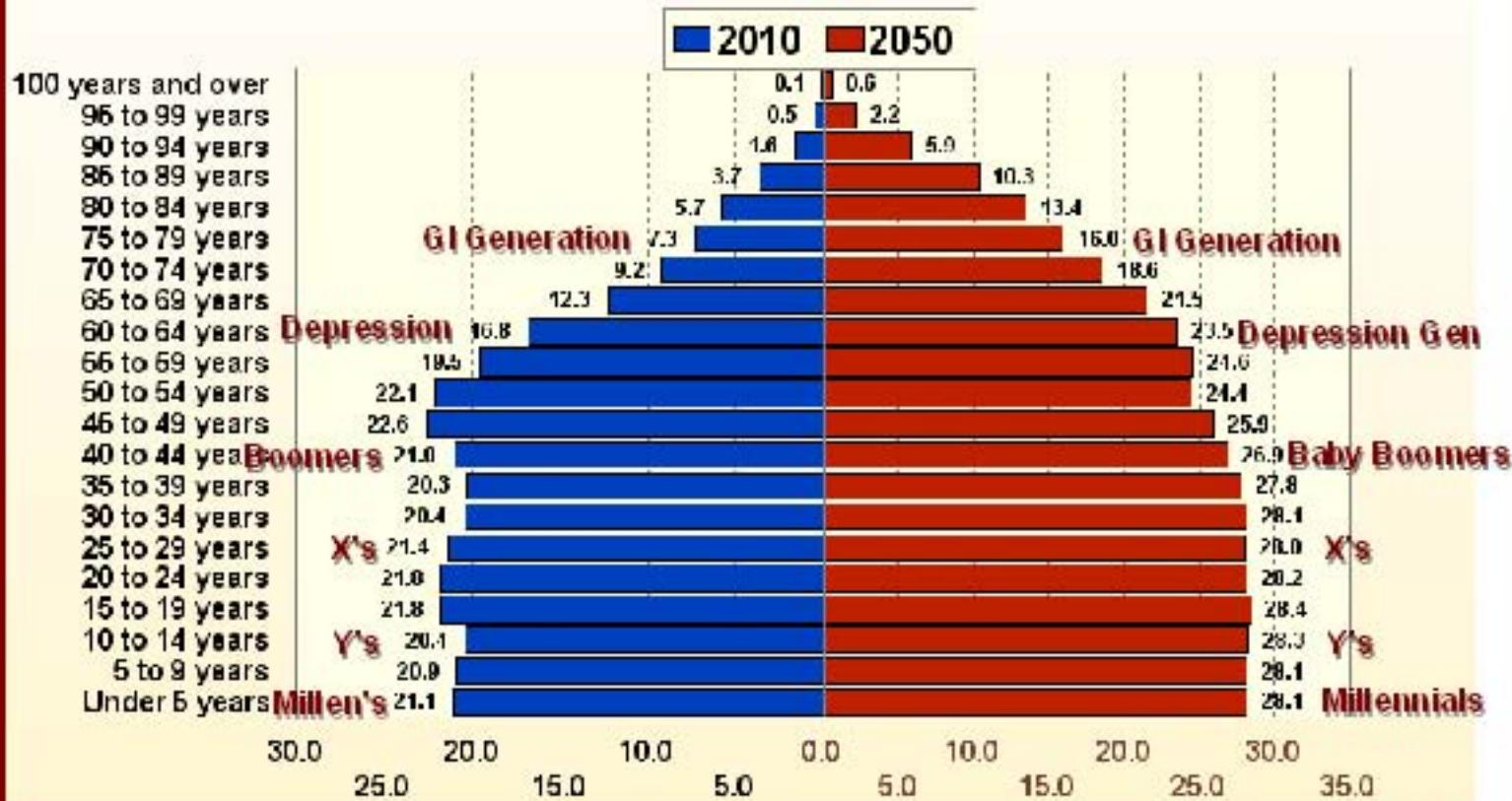
# The Age Pyramid: 2030



Young  
to Old  
Ratio

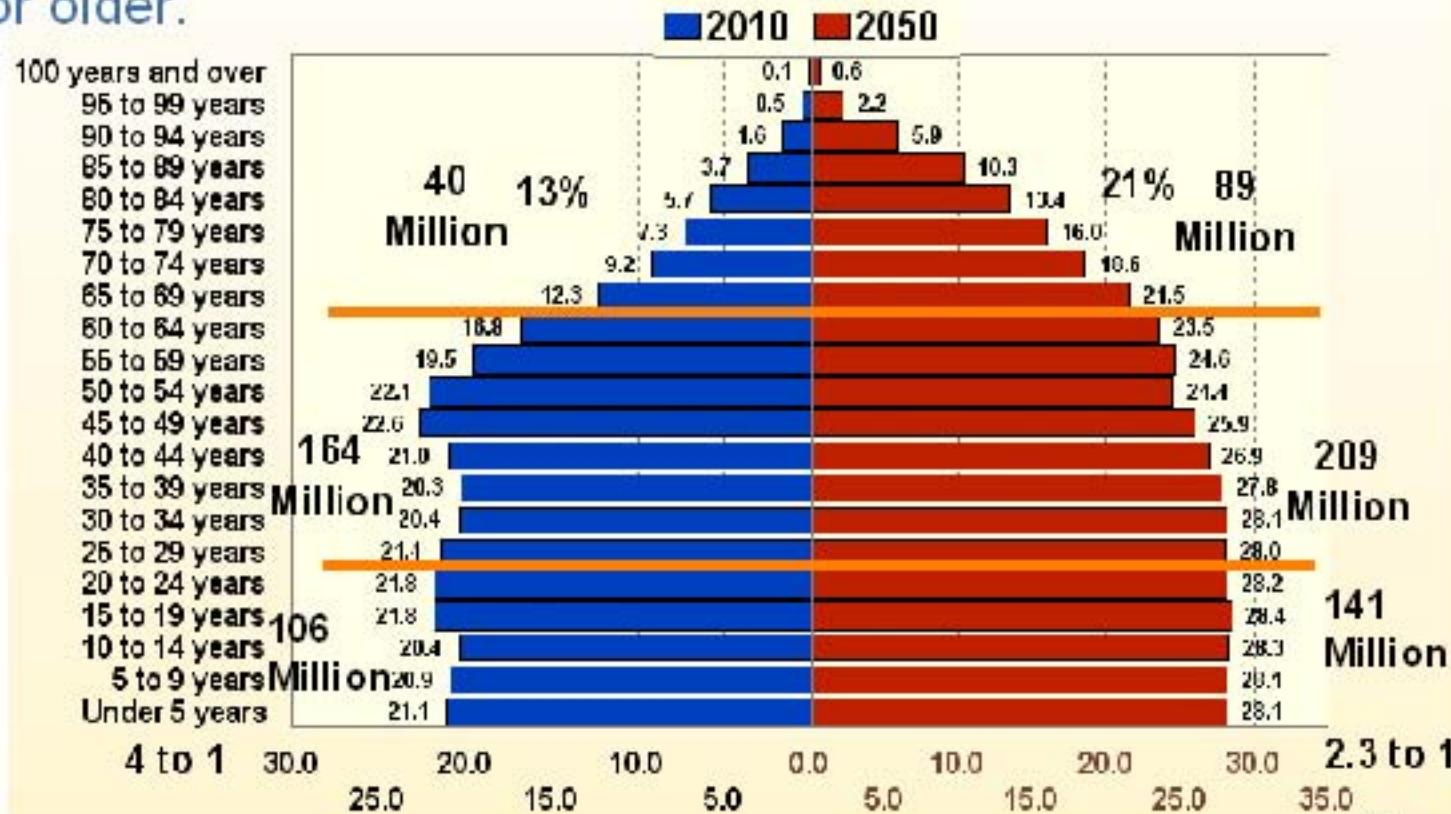
## The Coming Waves

The Distribution of the Population "Pyramid" shows the impact of the coming demographic changes



## The Coming Waves

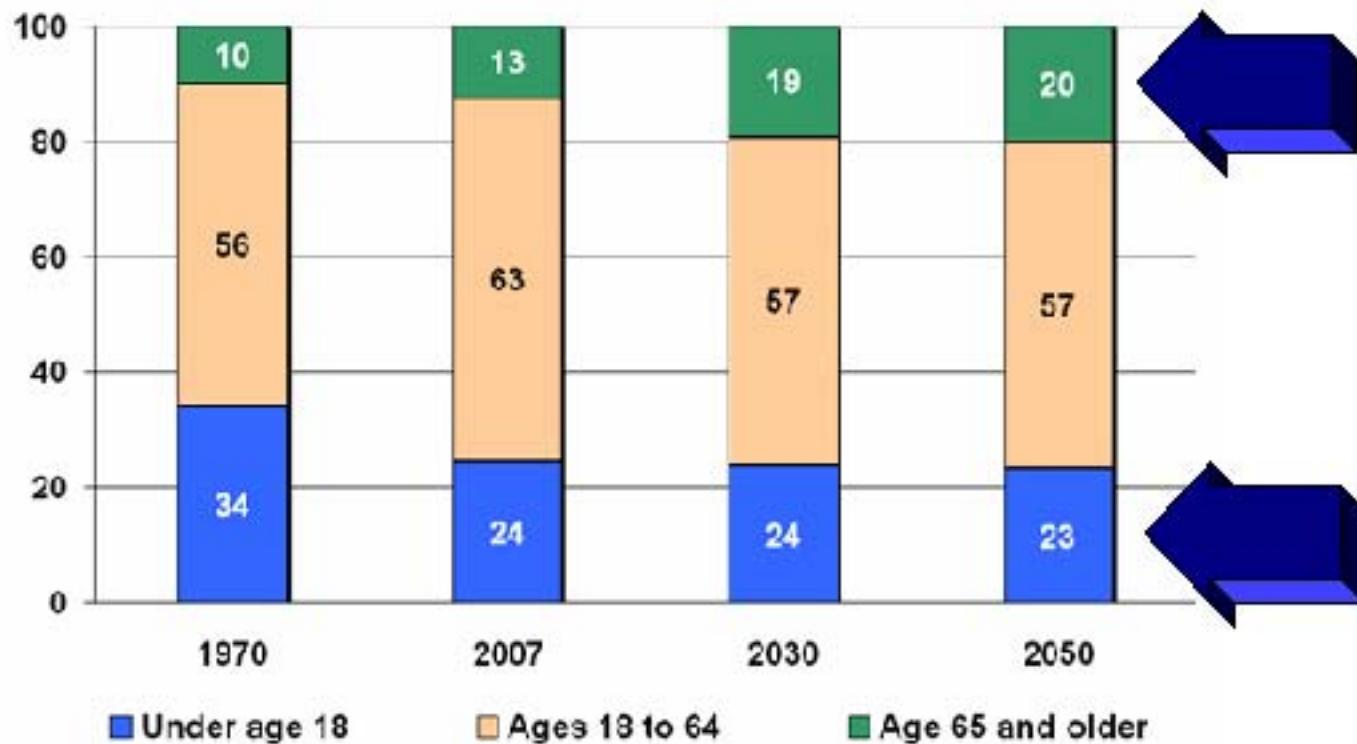
The Population Pyramid illustrates the "wave" awaiting the U.S. in the future. Almost 90 million Americans will be 65 or older.



## The Coming Waves

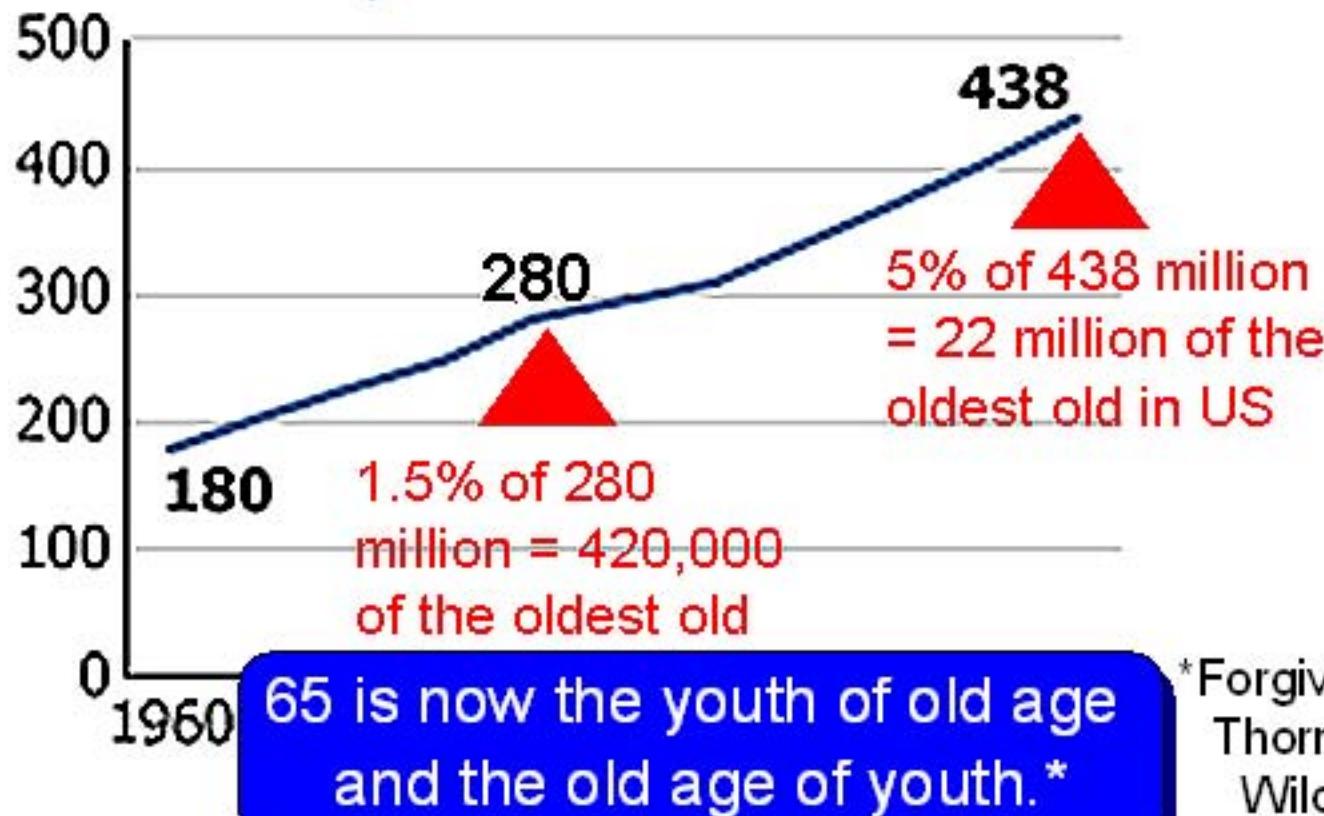
The Population over 65 will Approximate the Under 18 population in 2050

Percent of U.S. Population In Selected Age Groups: 1970-2050



## The Coming Waves

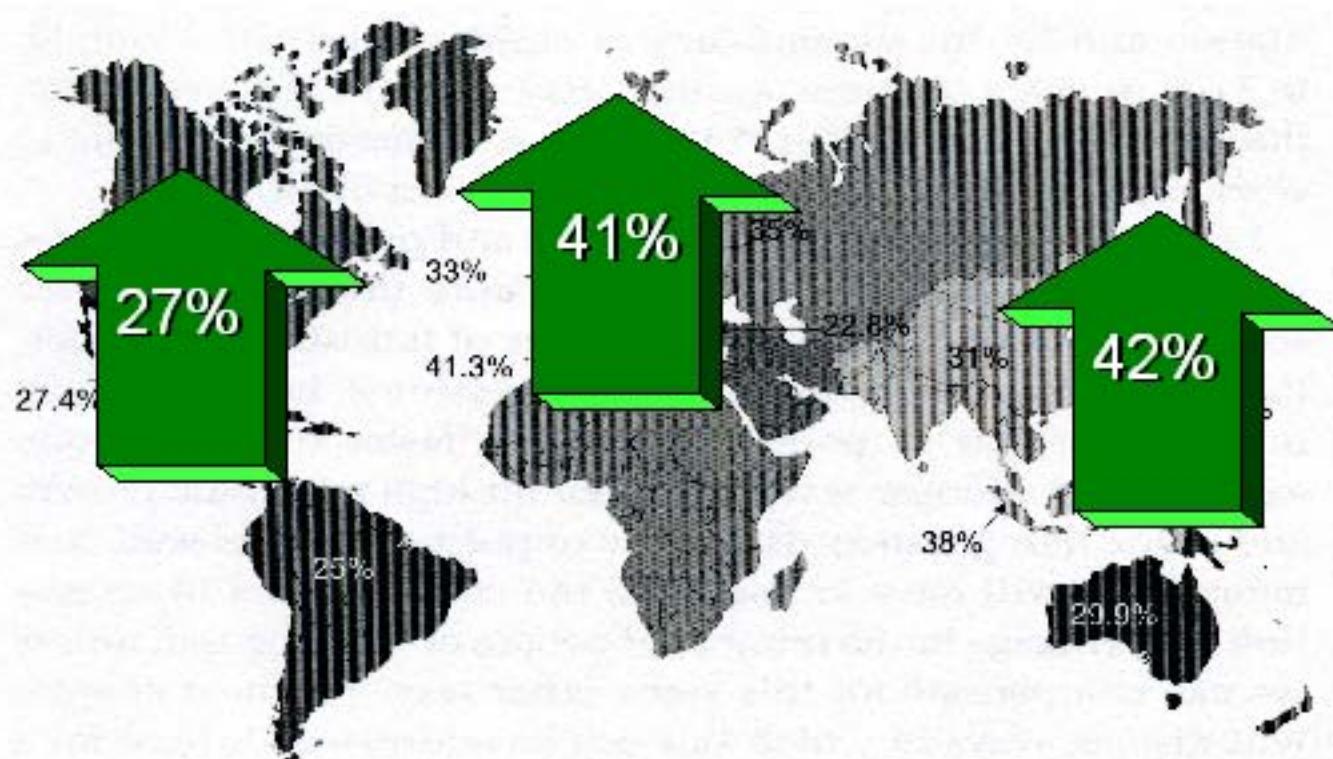
The Over 85 population will be the largest in the history of the United States



\*Forgive me  
Thornton  
Wilder

## The Coming Waves

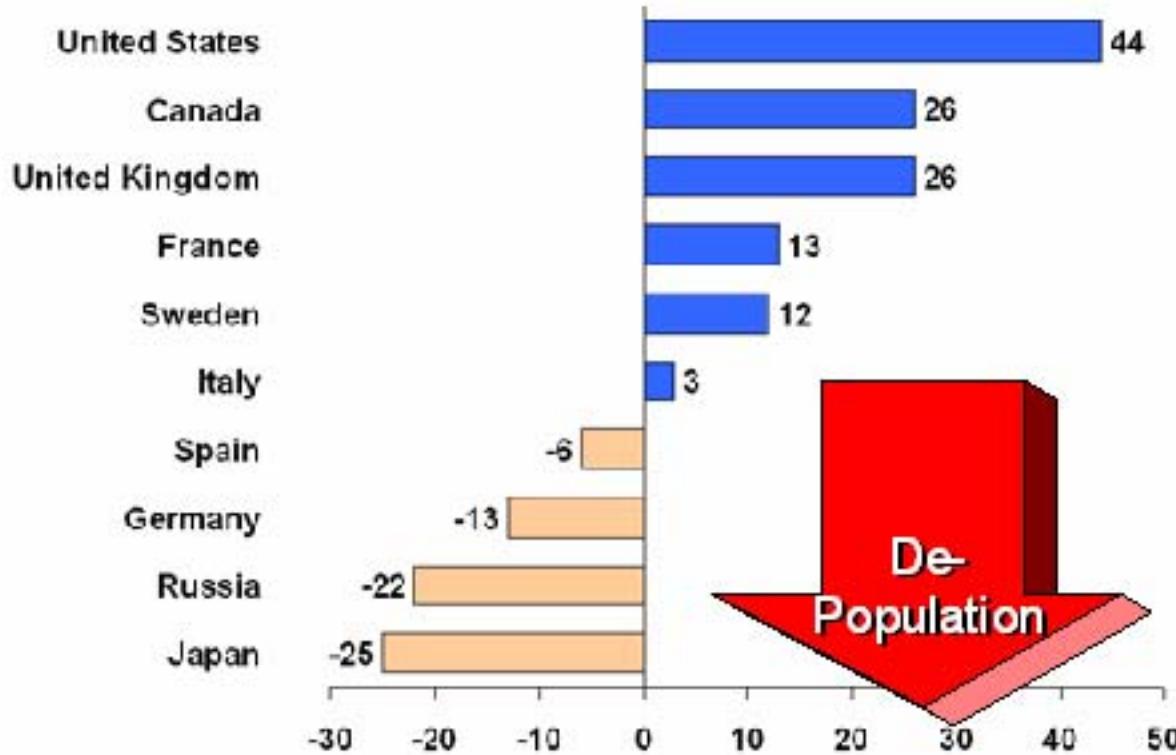
Percent of Over 65 Population World-wide, 2050



## The Coming Waves

In the critical area of jobs, some developed nations face potential critical worker shortages

Percent Change in Population, Selected Countries: 2008-2050



## The Coming Waves

The Percent Growth of the U.S. Working-Age Population will become smaller toward 2050.

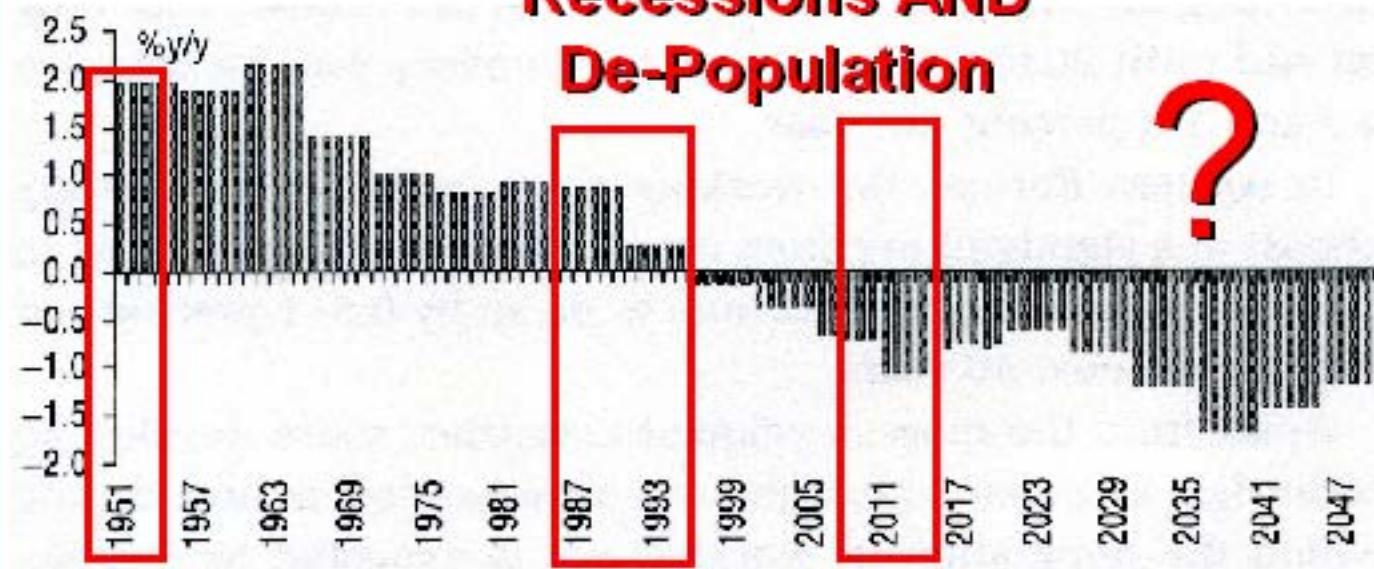


## The Coming Waves

The Percent Growth of the Working-Age Population in Japan (and the European Continent) will actually be negative toward 2050.

Japan

**Job-Loss  
Recessions AND  
De-Population**





**"The elements of building a nation with only young workers is over. The definitions and social implications of the current age norms of this past century will be replaced by an entirely new set of conditions upon how we view age and work in this country."**

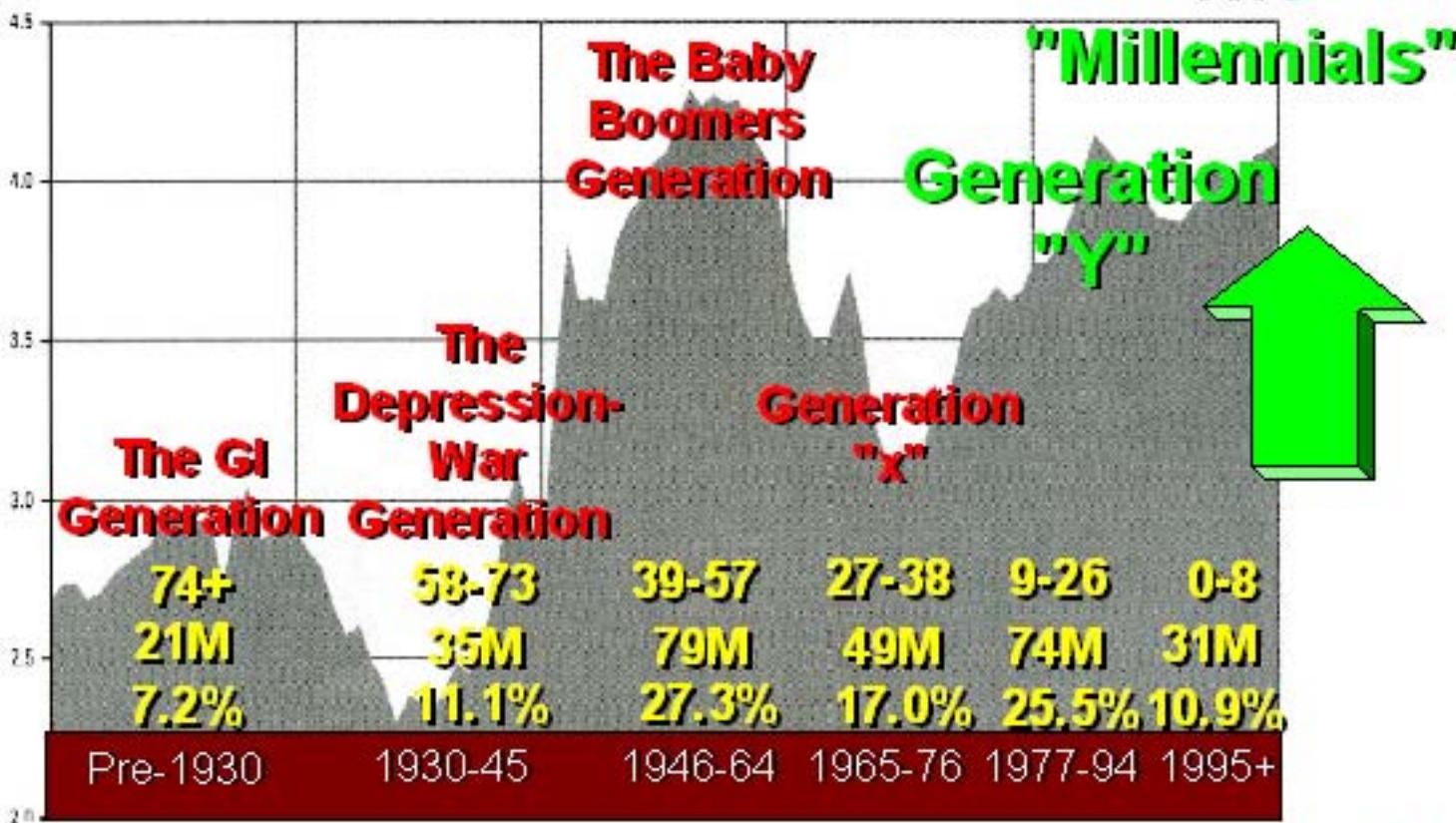
**George Magnus, The Age of Aging**



# 3 When Minor is Major

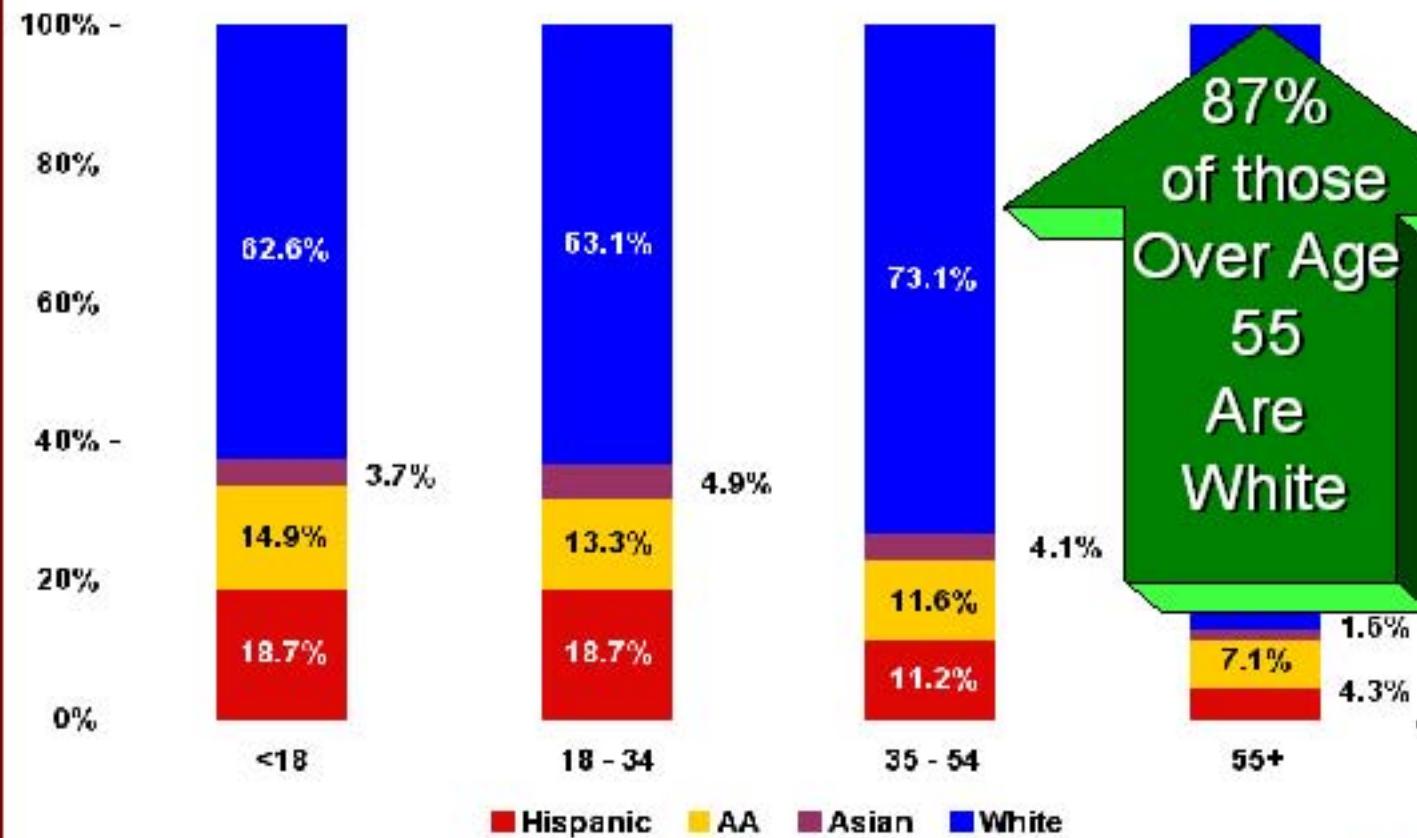
## The Coming Waves

These two generations will be the most multicultural in our history



## The Coming Waves

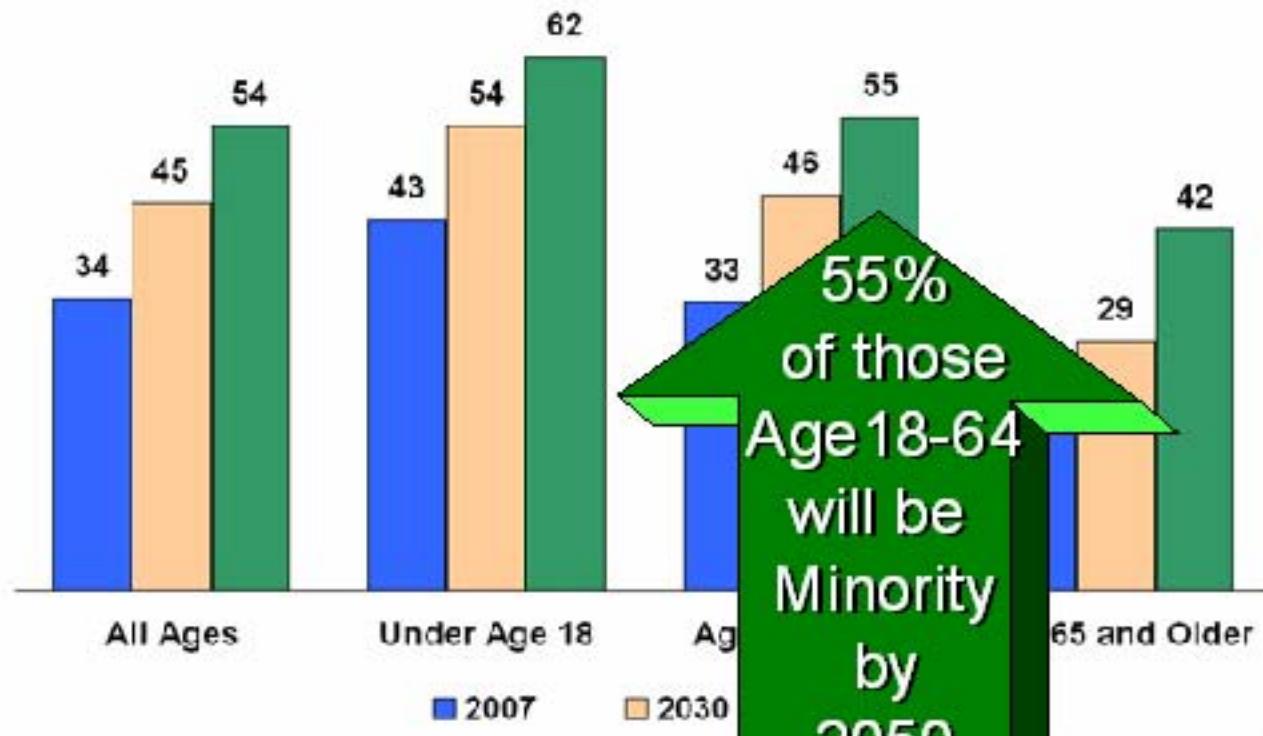
### The White Population Continues to Age: 2010



## The Coming Waves

The Minority Population will be the Majority Population by 2050 for those under 64 years old.

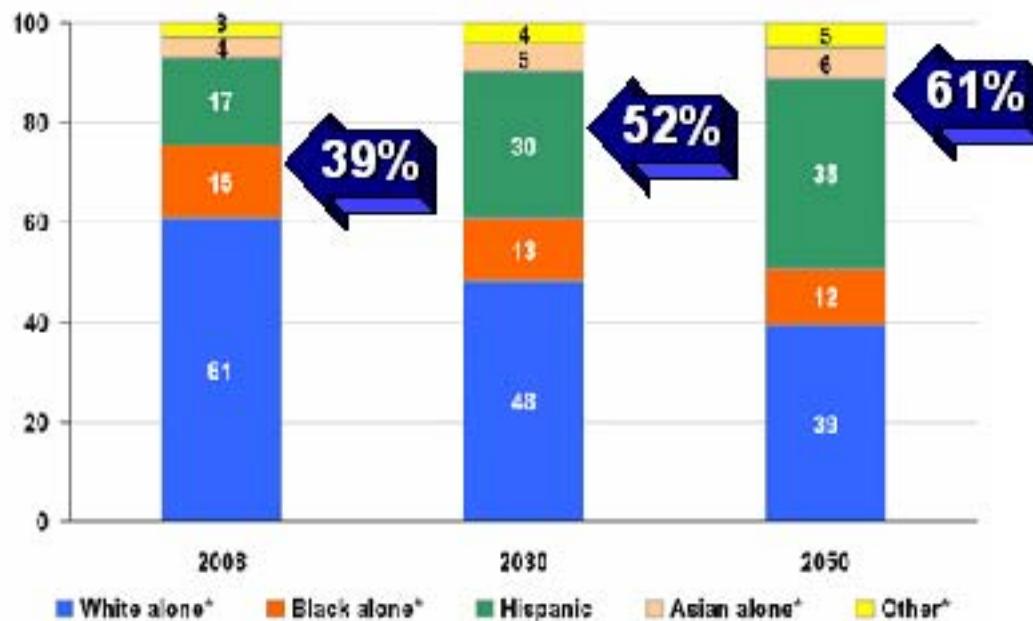
Percent of the U.S. Population That Is Minority, by Age Group: 2007-2050



## The Coming Waves

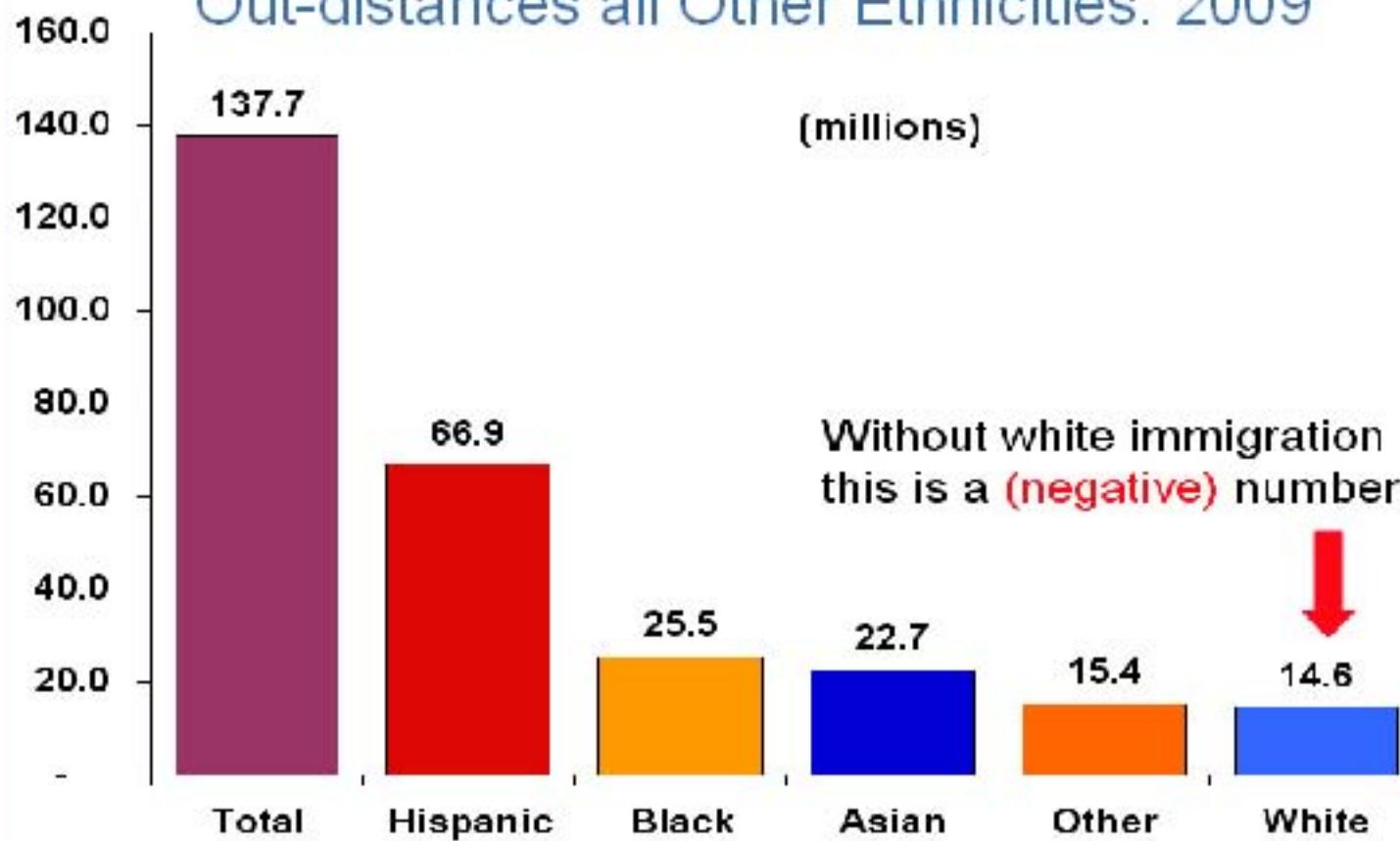
By 2030, More Than Half of all Youth Will Be Members of a Racial or Ethnic Minority.

Percent of Youth Ages 15-24, United States: 2008, 2030, and 2050

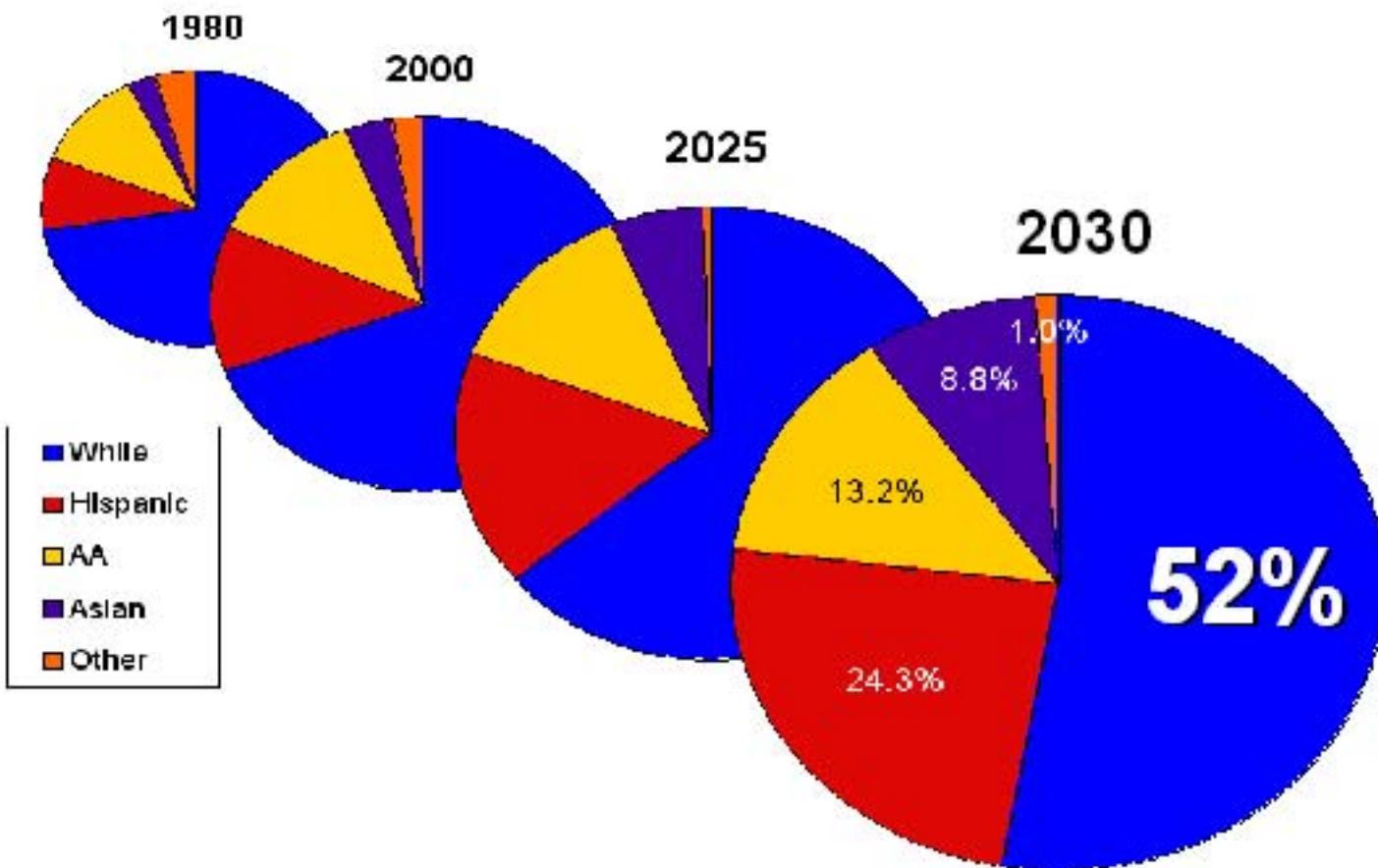


## The Coming Waves

### Hispanic Population Percent Growth Out-distances all Other Ethnicities: 2009

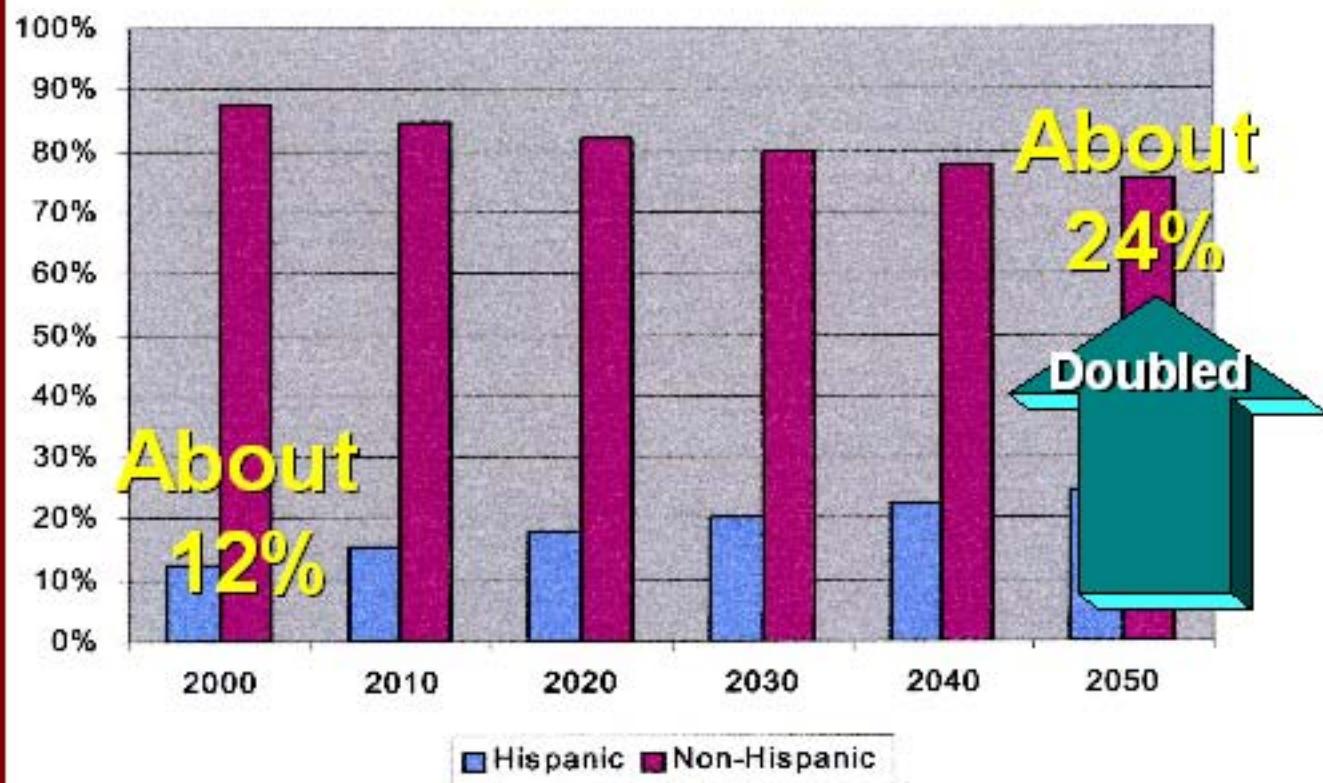


## The Coming Waves



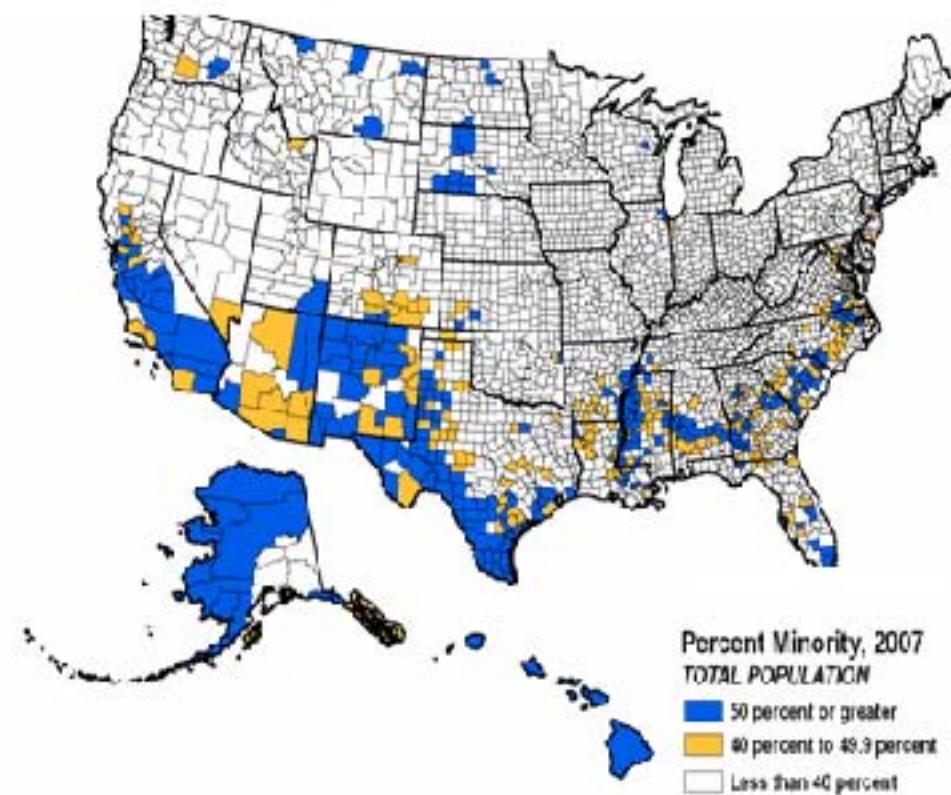
## The Coming Waves

The Hispanic Population as Percent of Total of the Population will be doubled.



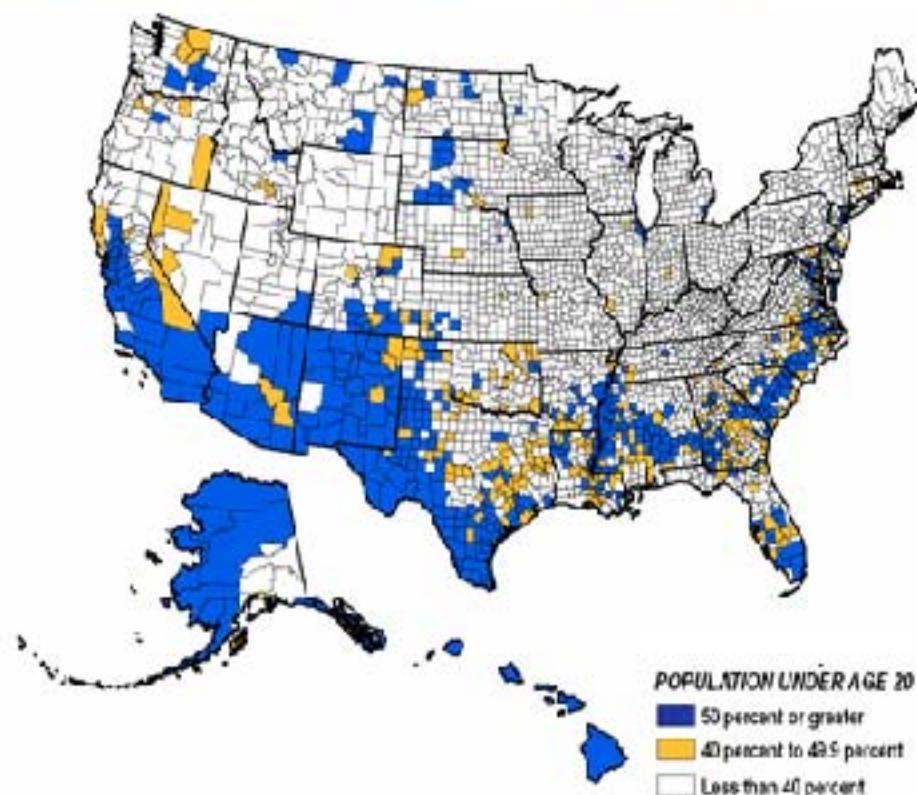
## The Coming Waves

### U.S. Counties at or Nearing Majority-Minority Status: 2009 Total Population



## The Coming Waves

### U.S. Counties at or Nearing Majority-Minority Status: 2009 Under 20 Population



### Summary of Hispanic Population Trends

- Over the last census period the Hispanic population grew 57%, vs. 13% for the general population
- Over the past two years 1/2 the population growth in the U.S. was Latino
- Not counting Puerto Rico, there are 43 million Hispanics in this country
- There are an estimated 4 - 6 million undocumented Hispanics and close to 4 million in Puerto Rico
- In TX, CA, NM, HI, the non Hispanic white population is less than 50%



# 4 The Local Trends



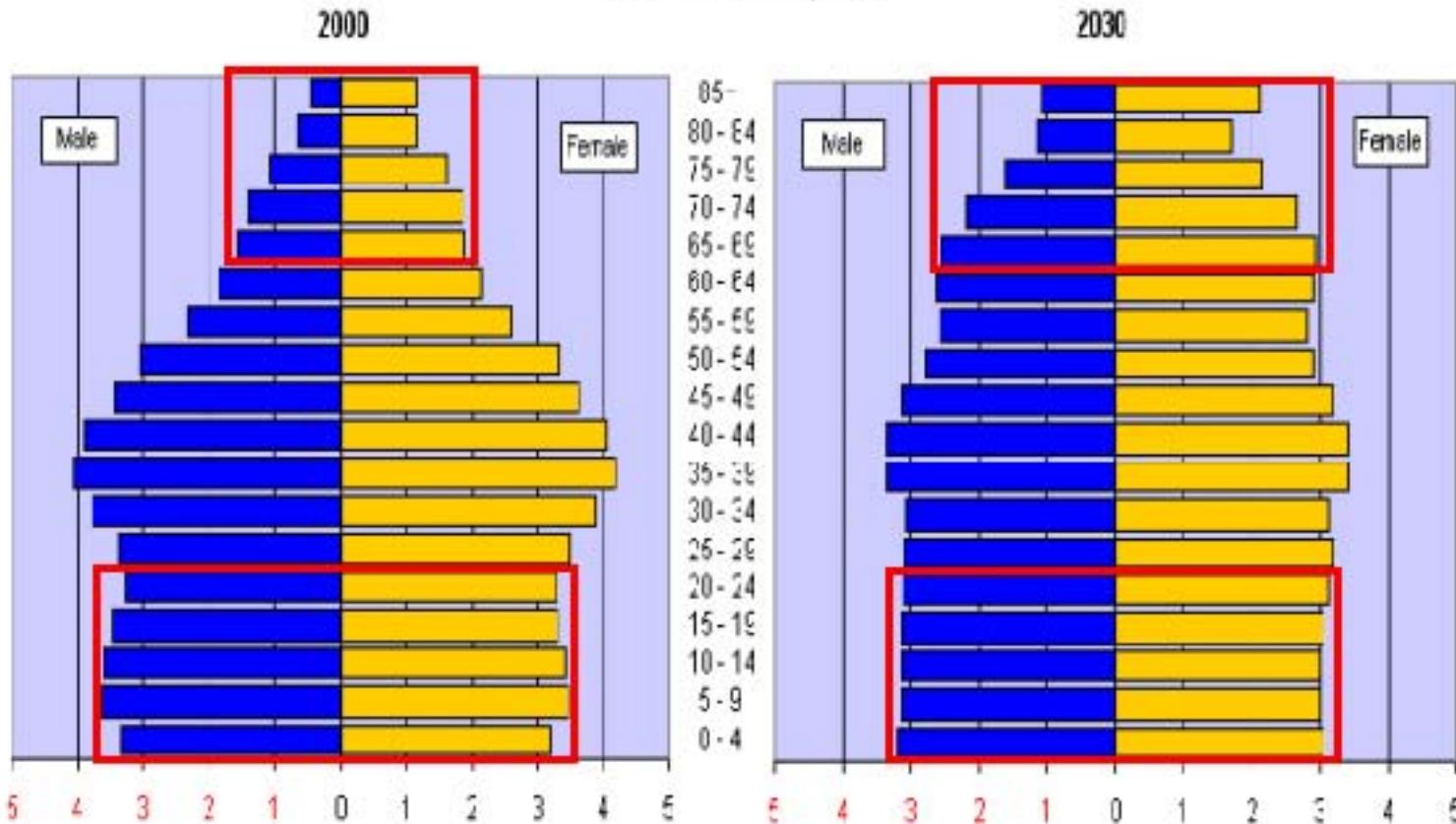
## The Coming Waves

# Geo Tracks

## **Projected State Population: 2000 - 2030**

## Population Pyramids of New York

### Percent of Total Population



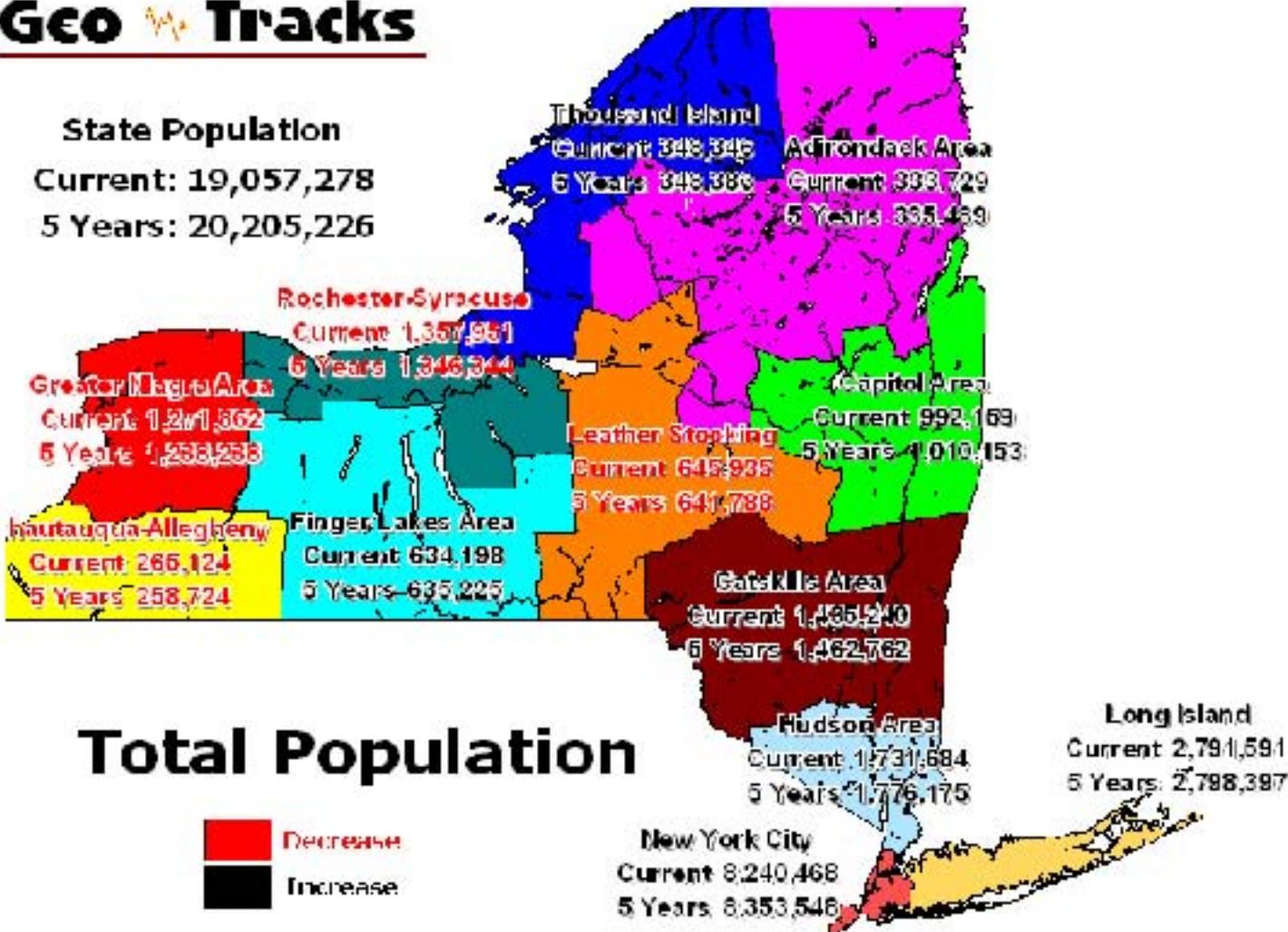
# The Coming Waves

## GEO Tracks

### State Population

Current: 19,057,278

5 Years: 20,205,226



## Total Population

- Decrease
- Increase

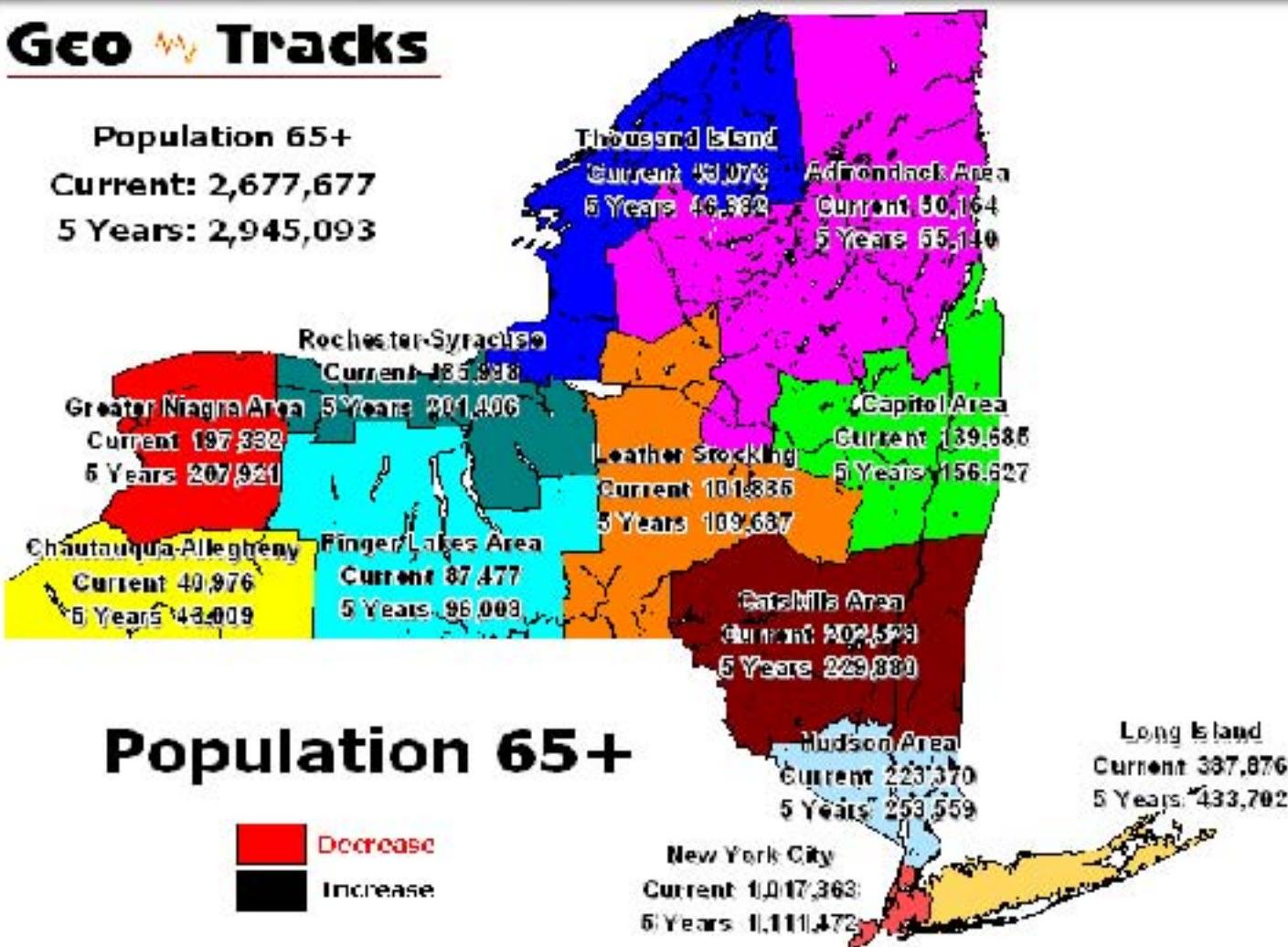
# The Coming Waves

## GEO Tracks

### Population 65+

Current: 2,677,677

5 Years: 2,945,093



## Population 65+



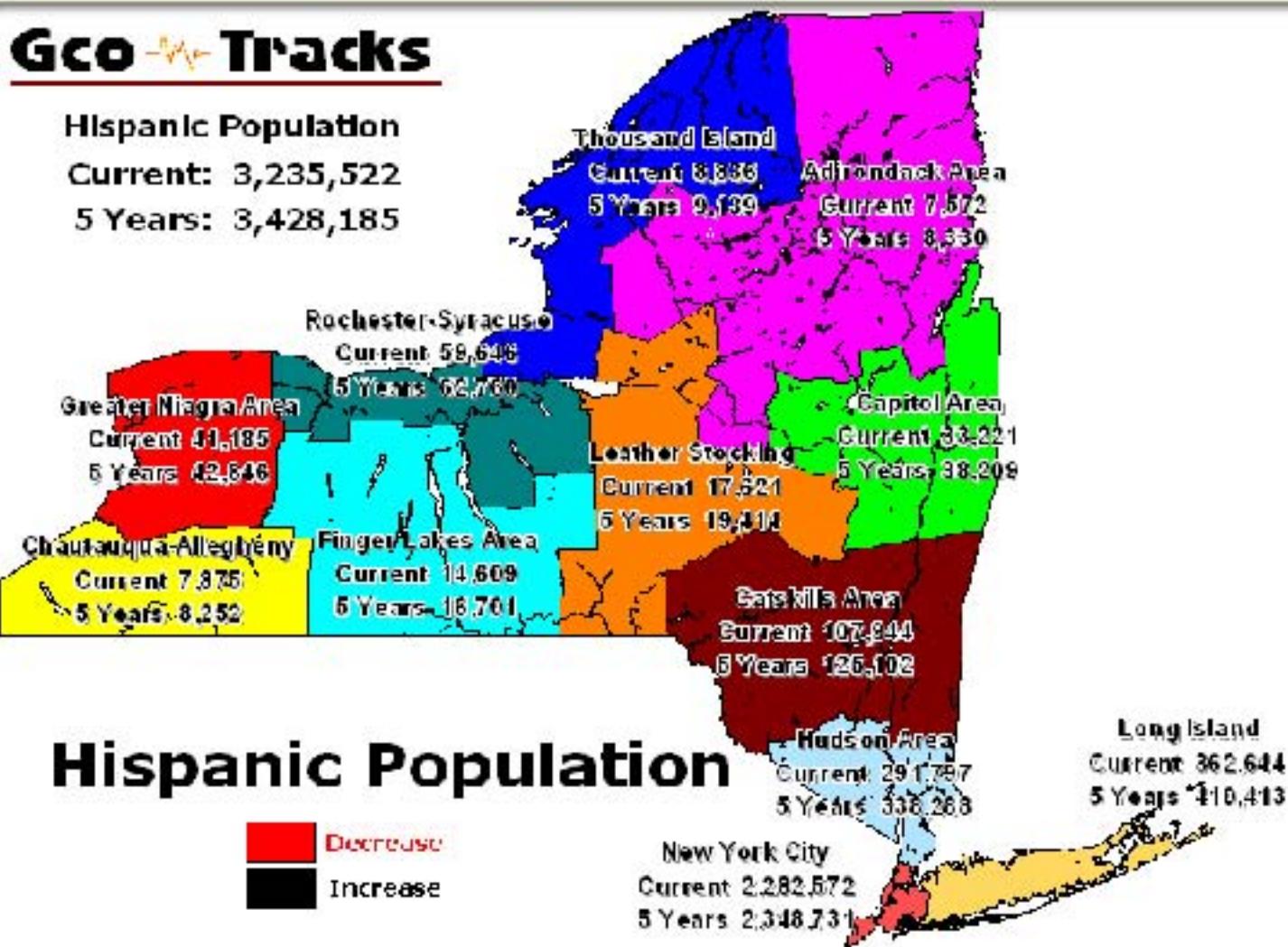
# The Coming Waves

## Geo Tracks

### Hispanic Population

Current: 3,235,522

5 Years: 3,428,185



## Hispanic Population



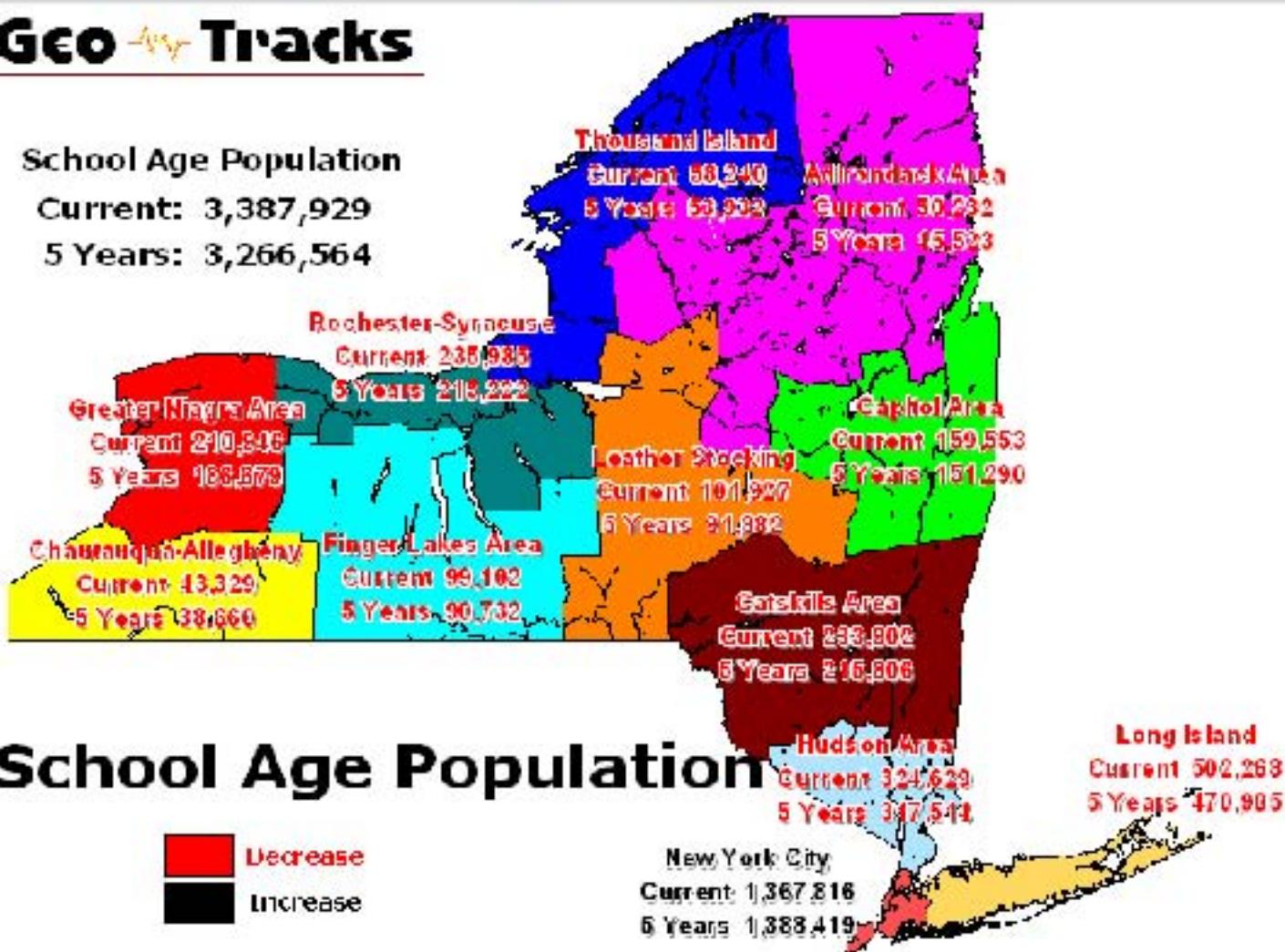
# The Coming Waves

## GEO Tracks

### School Age Population

Current: 3,387,929

5 Years: 3,266,564



Source: U.S. Census, Proportionately Aggregated for District Boundaries

# The Coming Waves

## GEO Tracks

### L.I. Population

Current: 2,791,591  
5 Years: 2,798,397

Glen Cove city  
Current: 26,352  
5 Years: 26,092

Oyster Bay town  
Current: 291,845  
5 Years: 289,106

Suffolk town  
Current: 117,725  
5 Years: 118,446

North Hempstead town  
Current: 223,731  
5 Years: 226,018

Huntington town  
Current: 185,702  
5 Years: 195,009

Brookhaven town  
Current: 473,326  
5 Years: 492,005

Brentwood town  
Current: 142,332  
5 Years: 130,516

Islip town  
Current: 327,240  
5 Years: 328,368

Long Beach city  
Current: 76,101  
5 Years: 34,687

Southold town  
Current: 24,890  
5 Years: 22,418

East Hampton town  
Current: 21,400  
5 Years: 22,201

Southampton town  
Current: 58,610  
5 Years: 60,526

### Total Population

Decrease  
Increase

# The Coming Waves

## GEO Tracks

Population 65+

Current: 387,876

5 Years: 433,702

Glen Cove city  
Current: 4,621  
5 Years: 4,683

Oyster Bay town  
Current: 46,353  
5 Years: 50,384

North Hillsdale town  
Current: 37,274  
5 Years: 40,000

Hempstead town  
Current: 104,385  
5 Years: 104,733

Long Beach city  
Current: 6,078  
5 Years: 6,704

Spuyten Duyvil town  
Current: 17,280  
5 Years: 19,586

Wantagh town  
Current: 27,110  
5 Years: 30,521

Bethpage town  
Current: 24,932  
5 Years: 20,045

Brockhaven town  
Current: 53,494  
5 Years: 61,019

Islip town  
Current: 28,849  
5 Years: 42,350

Southold town  
Current: 5,188  
5 Years: 5,647

Riverhead town  
Current: 6,615  
5 Years: 7,907

Southampton town  
Current: 9,068  
5 Years: 11,192

East Hampton town  
Current: 3,765  
5 Years: 4,259

## Population 65+



# The Coming Waves

## Gco Tracks

### Hispanic Population

**Current: 362,644**

**5 Years: 410,413**

Glen Cove city  
Current: 9,976  
5 Years: 7,941

Oyster Bay town  
Current: 18,013  
5 Years: 21,215

Southold town  
Current: 5,248  
5 Years: 6,169

North Hillsborough town  
Current: 27,506  
5 Years: 30,322

Huntington town  
Current: 17,186  
5 Years: 19,664

Hempstead town  
Current: 105,771  
5 Years: 110,114

Brookhaven town  
Current: 51,524  
5 Years: 61,114

Islip town  
Current: 76,772  
5 Years: 82,857

Long Beach city

Current: 5,129  
5 Years: 5,102

Southold town  
Current: 5,624  
5 Years: 7,002

East Hampton town  
Current: 5,129  
5 Years: 5,9697

Southampton town  
Current: 31,115  
5 Years: 36,477

### Hispanic Population

-  Decrease
-  Increase

# The Coming Waves

## Geo Tracks

### School Age Population

**Current: 502,268**

**5 Years: 470,905**

Glen Cove city  
Current: 4,103  
5 Years: 3,881

Oyster Bay town  
Current: 52,326  
5 Years: 47,862

Smithtown town  
Current: 22,278  
5 Years: 21,555

North Hempstead town  
Current: 38,034  
5 Years: 35,067

Hempstead town  
Current: 154,136  
5 Years: 141,377

Long Beach city  
Current: 1,121  
5 Years: 4,273

Huntington town  
Current: 36,493  
5 Years: 34,987

Babylon town  
Current: 33,826  
5 Years: 36,655

Islip town  
Current: 61,617  
5 Years: 59,071

Riviera town  
Current: 5,301  
5 Years: 6,149

Southold town  
Current: 3,251  
5 Years: 3,008

East Hampton town  
Current: 3,158  
5 Years: 2,919

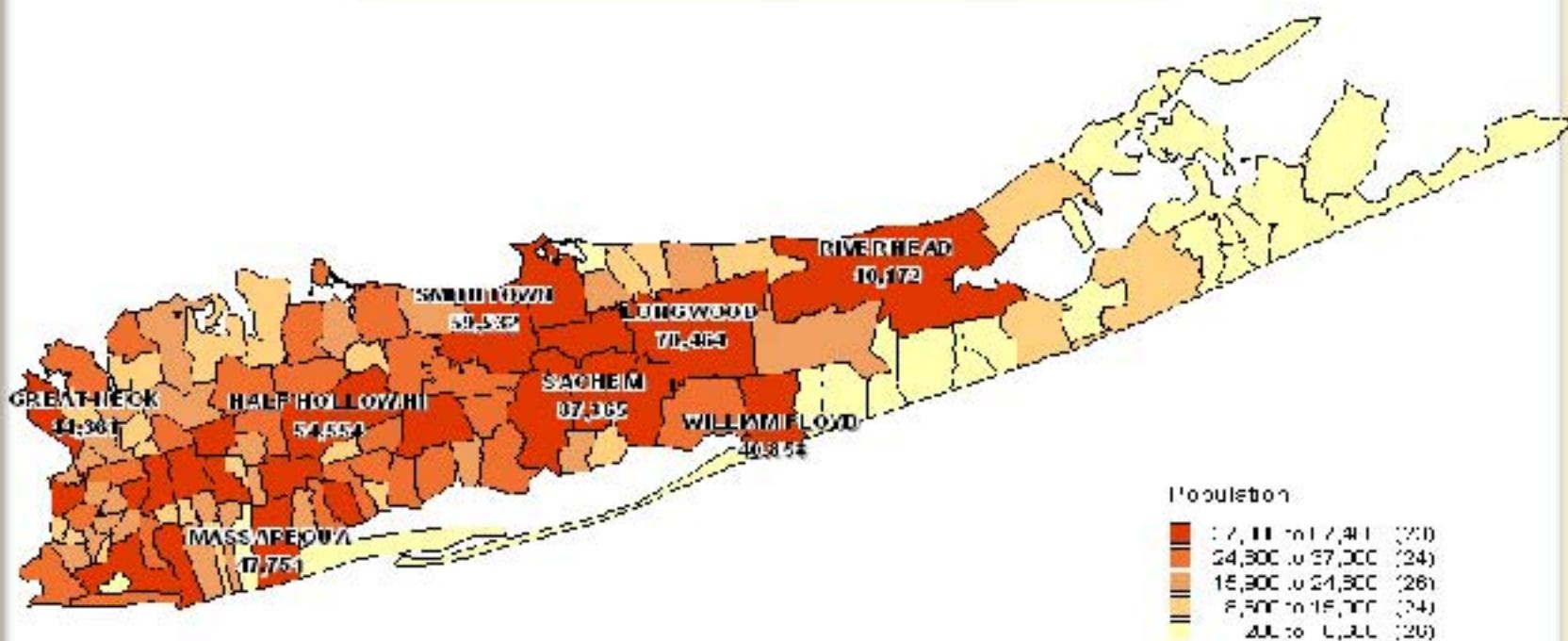
Southampton town  
Current: 4,910  
5 Years: 4,774

### School Age Population

- Decrease
- Increase

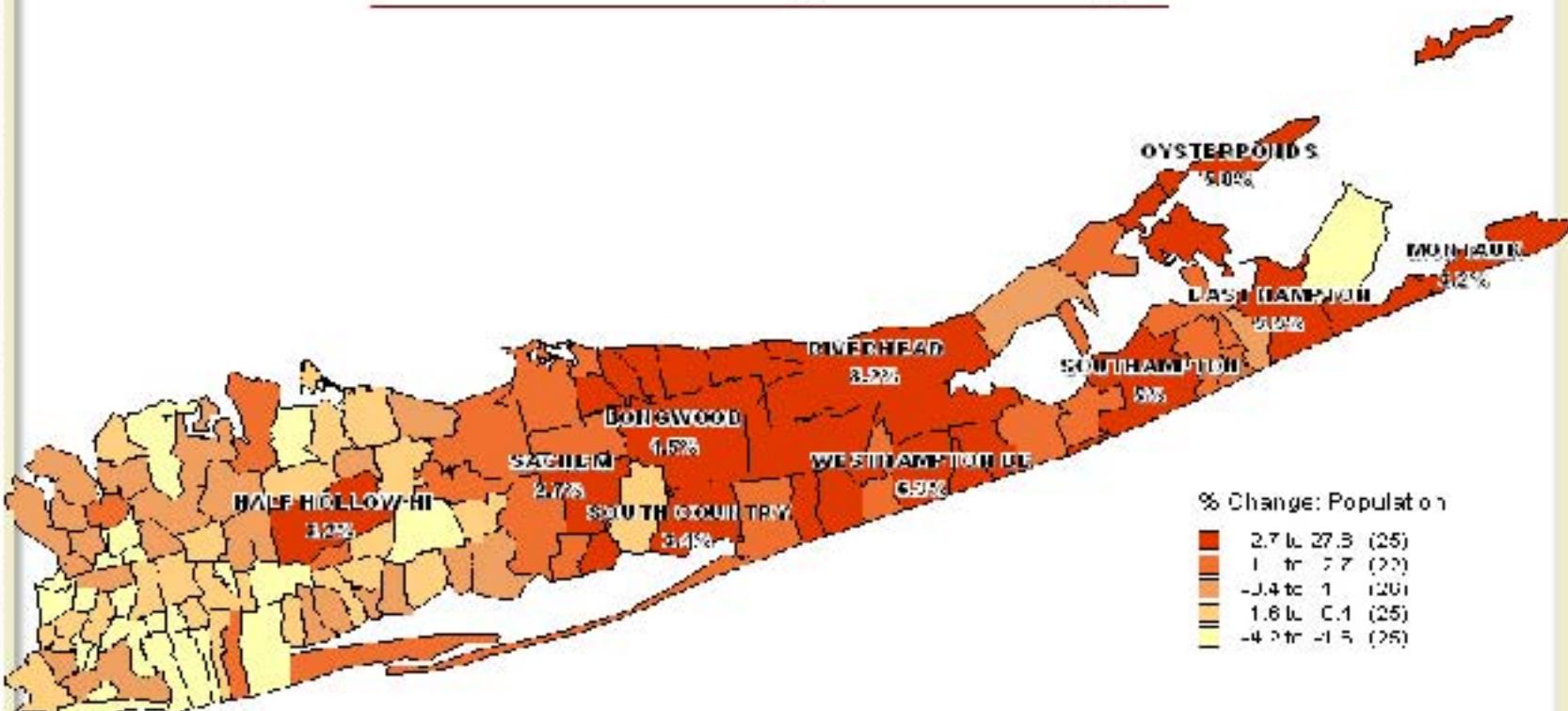


# Community Population



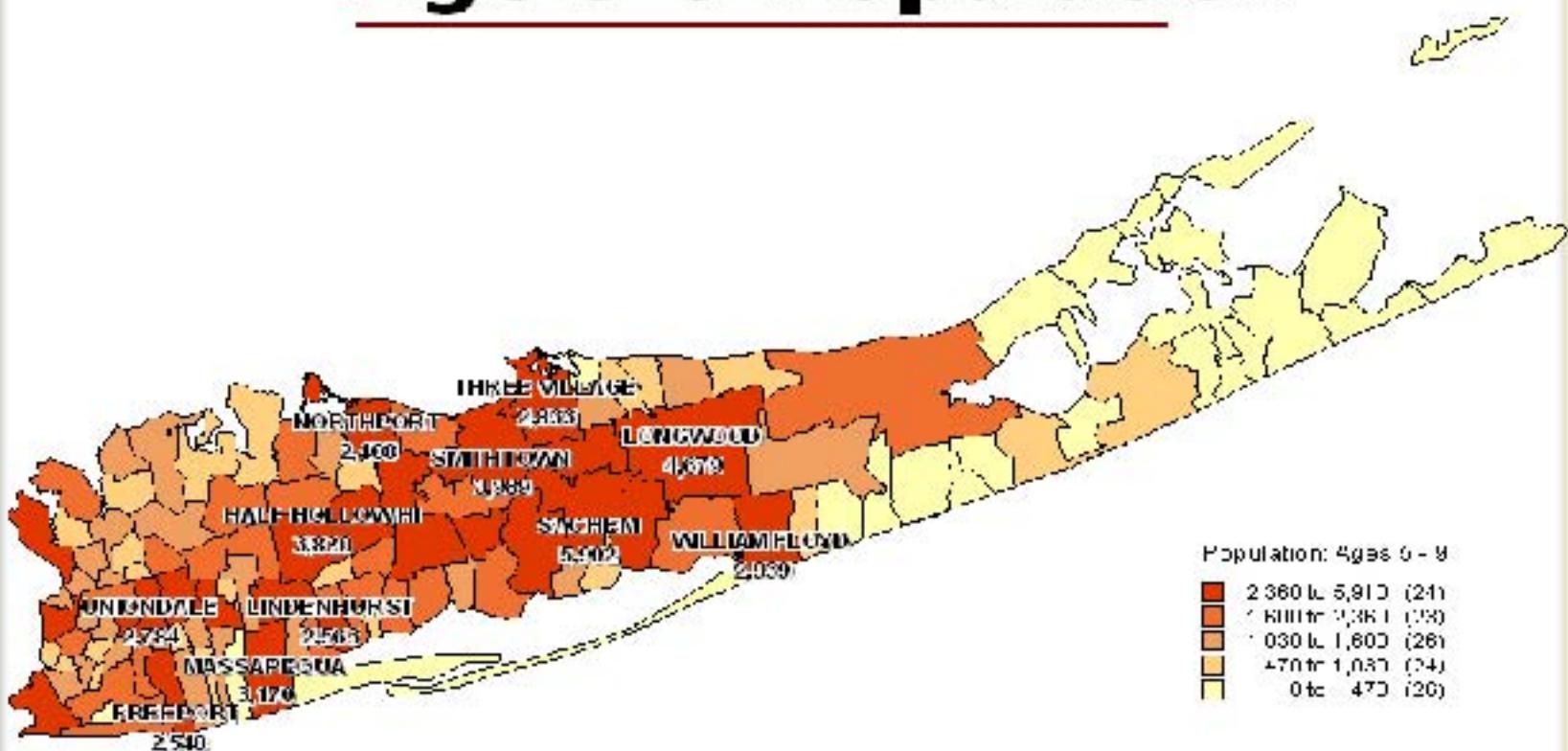


## % 5 Yr. Change: Population



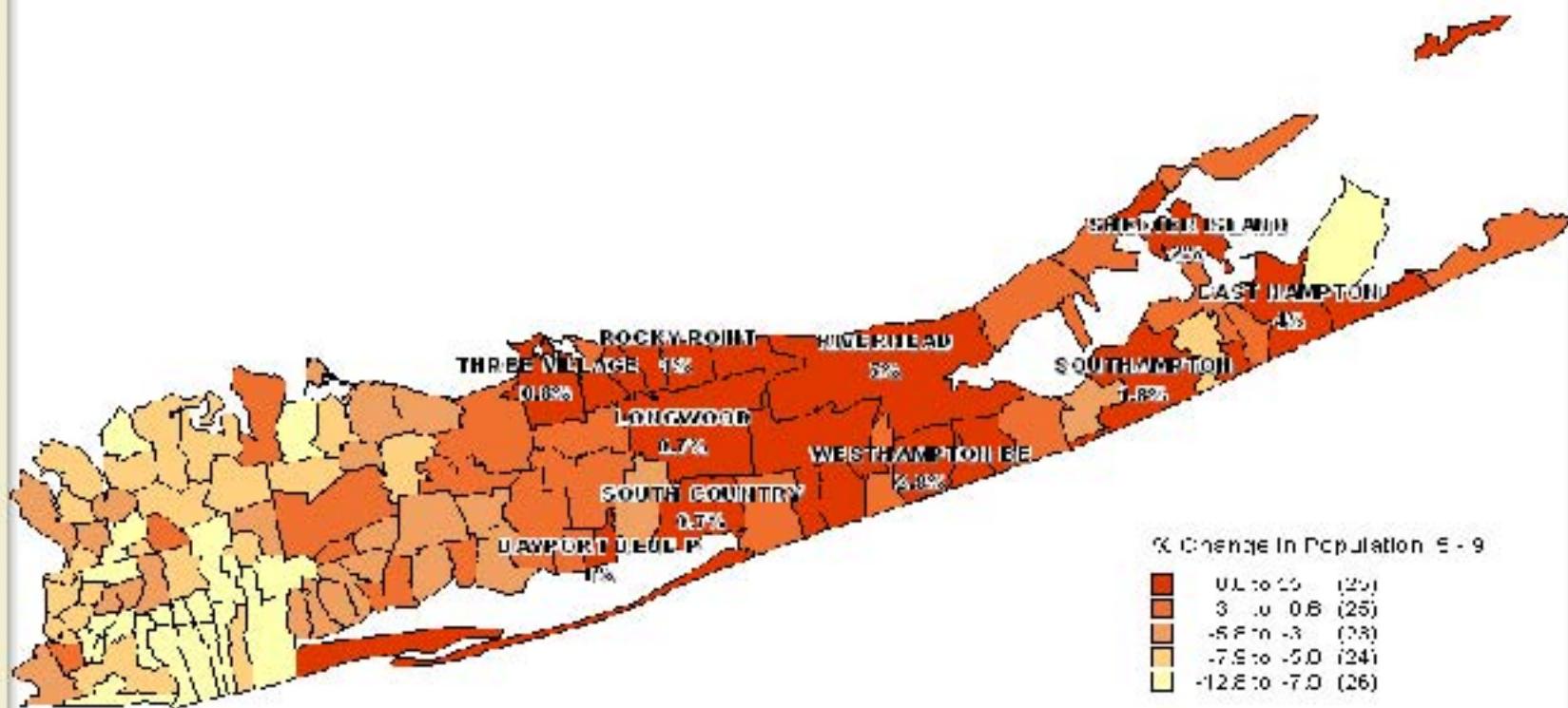


## Age 5-9 Population





## % Change: Age 5-9



# The Coming Waves

## GEO Tracks



### School District Boundary Census Data

Current Year

0-4	5-9	10-14	15-17
748	756	798	564

5 Years from Now

0-4	5-9	10-14	15-17
795	737	751	536



### BABYLON Area

Current Year

#### School Age Groups

Age Groups	0-4	5-9	10-14	15-17
AMITYVILLE	1,347	1,388	1,547	994
BABYLON	748	756	798	564
COPIAQUE	1,863	1,891	2,032	1,217
DEER PARK	1,711	1,731	1,836	1,171
LINDENHURST	2,527	2,563	2,791	1,861
NORTH BABYLON	1,817	1,870	1,997	1,228
WEST BABYLON	1,931	1,977	2,101	1,311
WYANDANCH	760	760	818	181

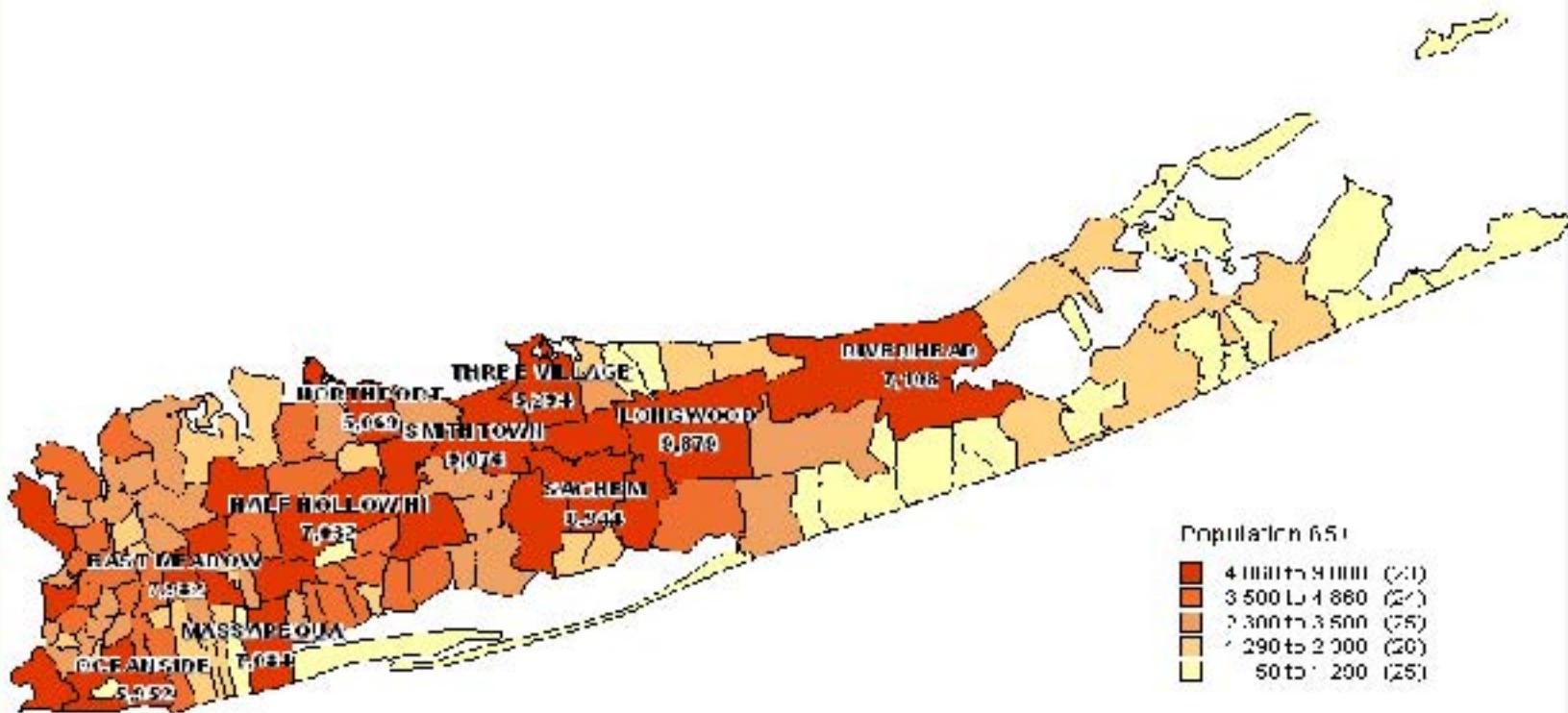
Enlarge  
Decrease

5 Years from Now

Age Groups	0-4	5-9	10-14	15-17
AMITYVILLE	1,093	1,116	1,067	931
BABYLON	705	717	651	540
COPIAQUE	1,030	1,027	1,024	1,129
DEER PARK	1,649	1,669	1,696	1,133
LINDENHURST	2,464	2,482	2,515	1,741
NORTH BABYLON	1,762	1,773	1,834	1,219
WEST BABYLON	1,871	1,876	1,932	1,280
WYANDANCH	768	754	765	456



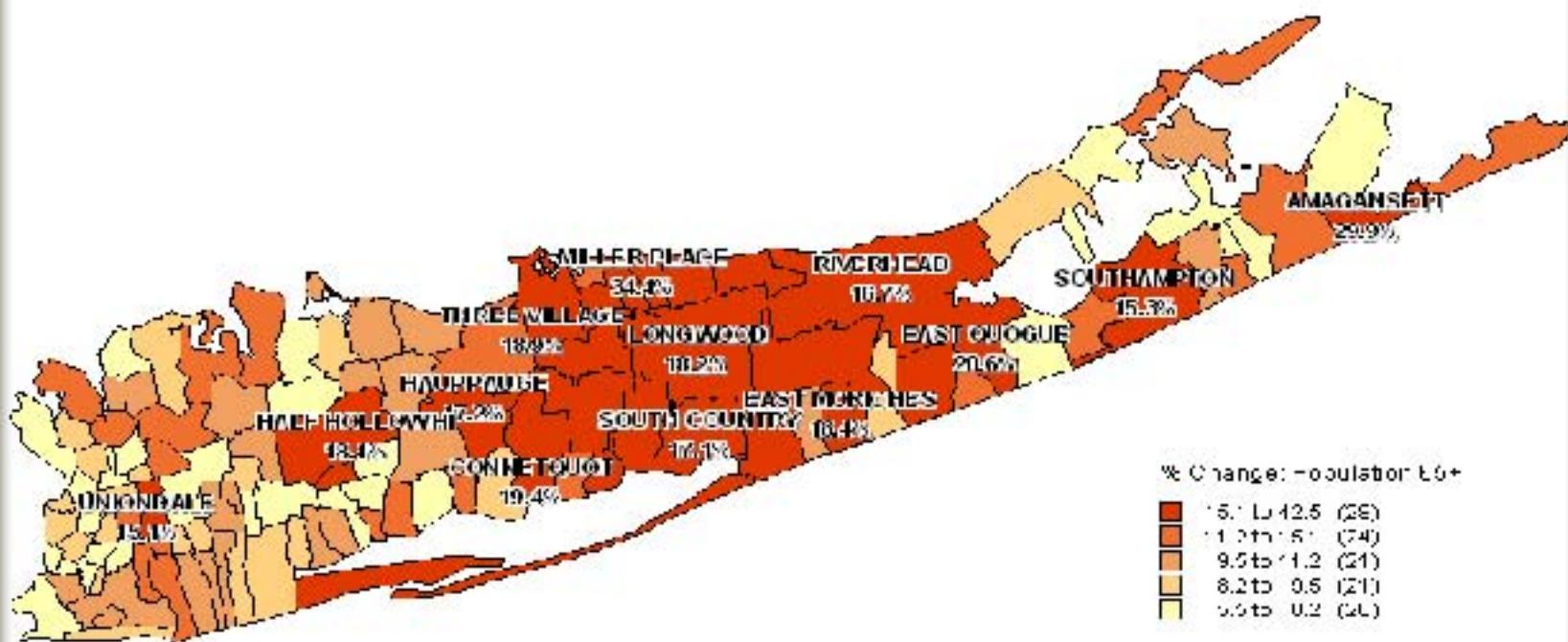
## **Population: Ages 65 +**



Source: U.S. Census; Proportionately Accurate for District Boundaries

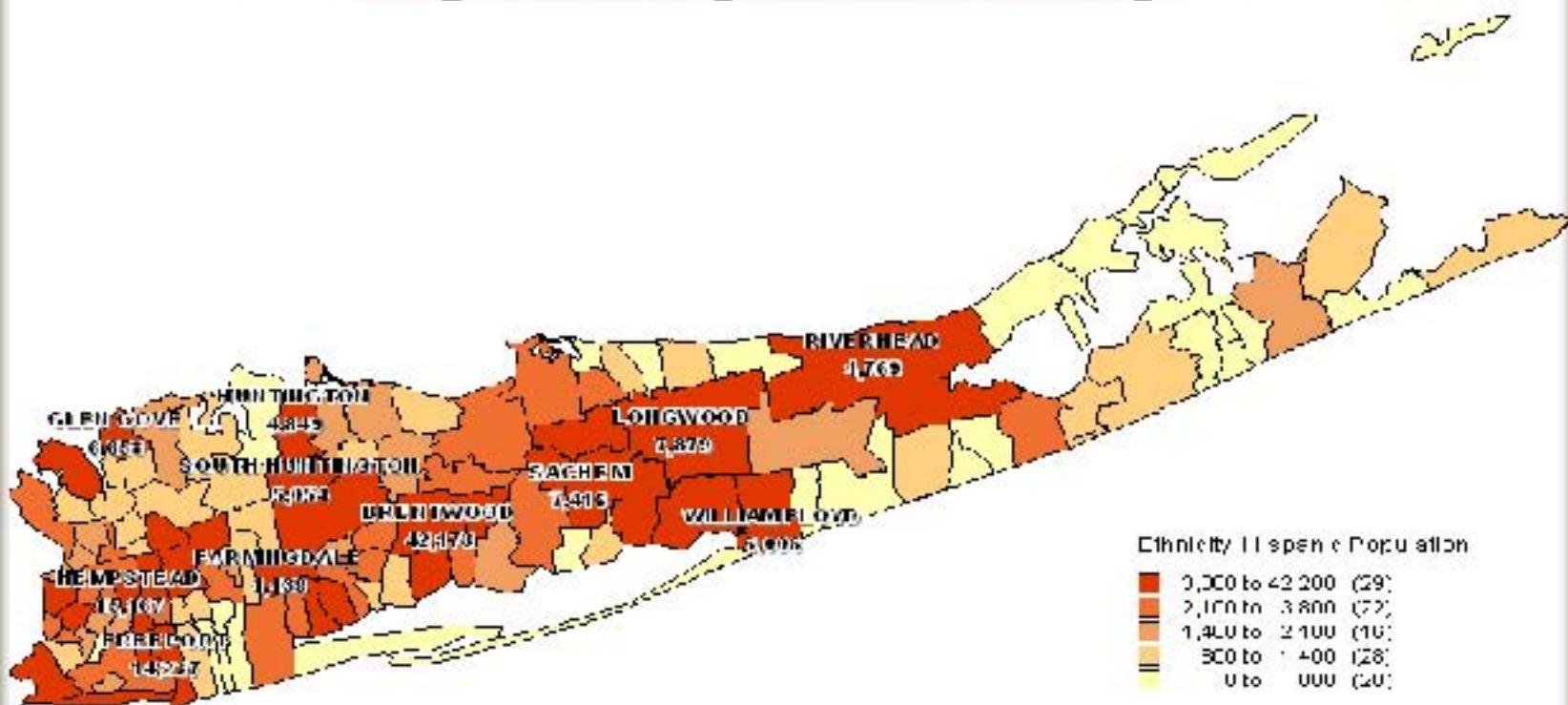


## % Change: Pop 65+



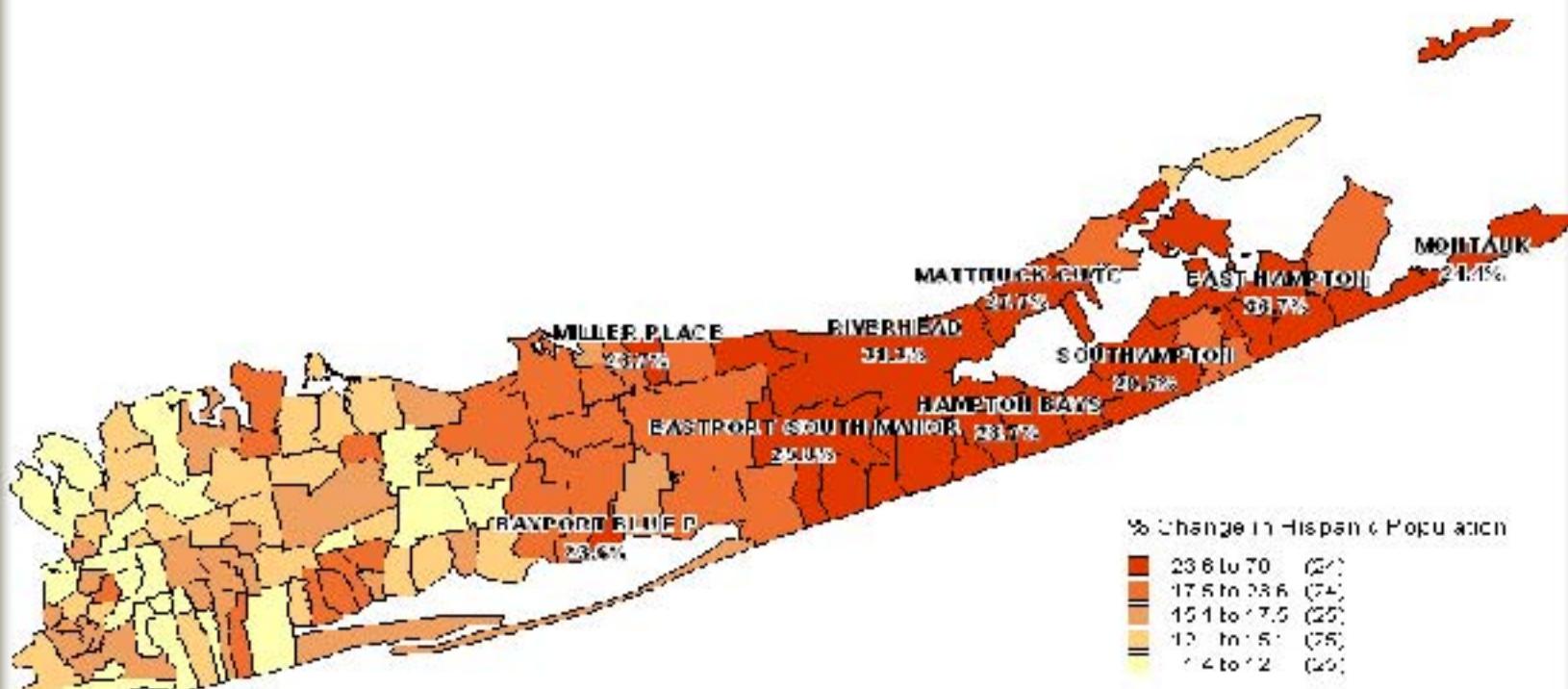


## Ethnicity: Hispanic Population



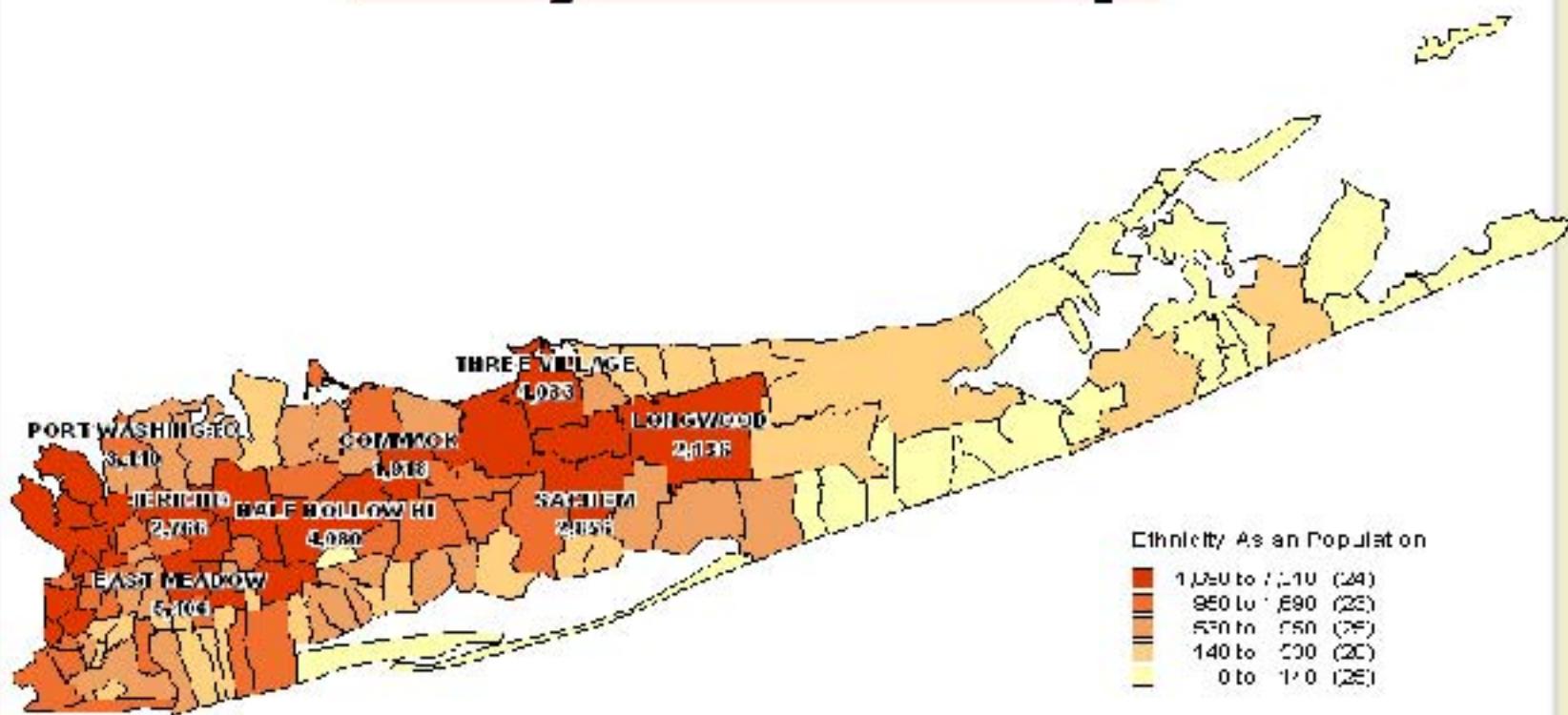


# % Change: Hispanic Population



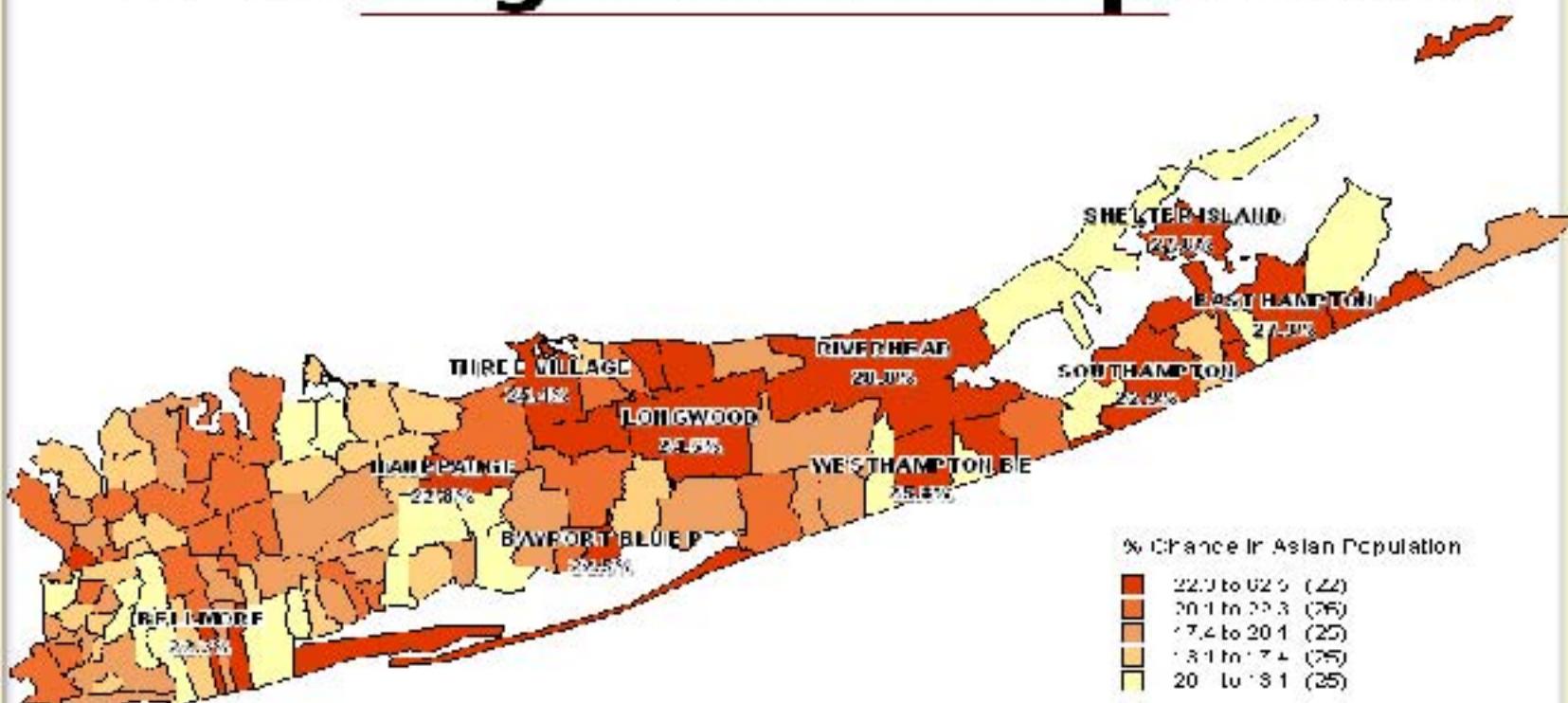


## Ethnicity: Asian Population





## % Change: Asian Population





# 5 Where do we go from here?



George Magnus

# The AGE of AGING

## Challenges...

- ✓ Educational attainment rates for some sectors of communities may not be able to sustain a region's competitive position.
- ✓ Talent shortages will be created by "boomers" giving way to "busters" early in the next decade.
- ✓ Immigration is replacing population losses, but not all skill losses.
- ✓ Regional quality of life may not be perceived as "young professional friendly".

## The Coming Waves

As seen on PBS's *New and Old Money* and  
*CBS News Sunday Morning*

One of *Entrepreneur*'s 25 Best Books of 2004

A Forbes.com Top Ten Business Book for 2004

LAURENCE J. KOTLIKOFF AND SCOTT BURNS

# THE COMING GENERATIONAL STORM

What You Need to  
Know about America's  
Economic Future

"Brilliant insights on the generation versus the next generation.  
Brilliant still, smart advice on equally vexing questions like whether to  
invest in a 401(k) or a second mortgage."

—Sylvia Nasar, author of *A Beautiful Mind*

THOROUGHLY REVISED AND UPDATED

## ...and opportunities.

- Define skills gaps as an opportunity for upward mobility, cultural integration, and extended contributions.
- Create incentives for individuals to choose jobs and careers that are both "life stage appropriate" and needed in the region.
- Expand the network of support services that enable reliable participation in the workforce. (ie. child care, transit, health care...)



# Thank you.

[www.jonathanhughes.com](http://www.jonathanhughes.com)

QUEENS STATEN ISLAND OAKDALE ROME  
MANHATTAN